

# English resigns position at university

BY STACEY PORTERFIELD  
Editor-in-chief

Dr. George English announced his resignation from the position of vice president of academic affairs in June. The Board of Regents approved the resignation and appointed Dr. Dean L. Hubbard, president of Northwest, to chair a search committee to find a replacement.

"It was a personal decision," said English. "The decision was based on an evaluation of what I want to do with the remainder of my professional life. I felt that I had achieved the goals I originally set and felt it

was time for someone else."

English will step down from the position of vice president of academic affairs, which he has held since 1977, on either Jan. 1 or Aug. 15, 1986, depending on when a replacement can be found.

"We hope to find a replacement by Jan. 1," said Hubbard. "Whether or not we will be able to do that depends on whether we can screen that many names to make a decision by that time, which I think we can do. And secondly, on whether whoever we choose can leave the place where they are currently at and be on board by Jan. 1."

If a replacement is found by the target date, English will be on sabbatical leave during the spring 1986 semester.

"If, in fact, we have someone here Jan. 1, then Dr. English will take the next semester and the summer off," said Hubbard.

English said he is considering remaining at Northwest in another capacity but he has made no decisions concerning future plans as yet.

Dr. Peter Jackson, dean of the Graduate School and associate dean of faculties, will serve as coordinator for the search committee chaired by Hubbard. The committee includes the

following representatives from the six academic schools and colleges at Northwest: Dr. Kathie Webster, chairman of the department of speech and representative for the School of Communications; Dr. Jerald Brekke, chairman of the department of government and representative for the School of Business and Government; Dr. Peggy Miller, assistant professor of home economics and representative for the College of Agriculture and Applied Science; Russell Schmaljohn, assistant professor of art and representative for the College of Fine Arts and Humanities; Dr. Gary McDonald,

associate professor of computer science and representative for the College of Science, Mathematics and Computer Science; and Nancy Bailey, assistant professor of health, physical education, recreation and dance, representing the College of Education.

The Academic Dean's Council is represented on the committee by Dr. David Smith, dean of the College of Science, Mathematics and Computer Science. The Faculty Senate is represented by Dale Midland, assistant professor of English and president of the Faculty Senate, and Tim Beach, president of the Student

Senate, will represent Student Senate. The Administration will be represented by Linda Girard, university registrar, and Nancy Hanks, director of the B. D. Owens Library, will represent the library.

While at Northwest, English led the re-organization of the university's academic structure from a departmental system to one consisting of colleges and schools. He increased expenditures for faculty, equipment and facilities in areas of computer science, agriculture and business. He also increased support in library services.

# NORTHWEST MISSOURIAN

NORTHWEST MISSOURI STATE  
UNIVERSITY LIBRARY  
MARYVILLE, MO.

Northwest Missouri State University  
Maryville, MO 64468 USPS 397-300  
Vol. 48--Issue 1  
August 22, 1985  
2 sections--16 pages--10 cents

## Faculty turnover high, Northwest faces change

BY STACEY PORTERFIELD  
Editor-in-chief

Northwest will be seeing several new faces this year. The new faces will include those of faculty and staff as well as students. The new faculty list for the 1985-86 academic year includes 28 newcomers.

Many familiar faces, however, will not be returning this year. The Board of Regents approved 19 resignations at its May 10 meeting and 21 more resignations at its July 11 meeting. That makes a total of 40 resignations, four of which involved changing positions rather than leaving the university.

Dr. Harlan Higginbotham resigned his position as chairman of the chemistry department, but will retain his position as a professor of chemistry at Northwest.

Dr. John Rhoades resigned as acting chairman of the industrial arts department, but he, also, will retain his position at Northwest as professor of industrial arts.

Dr. Dean Savage resigned from his position as dean of the College of Education. He will, however, remain at Northwest as a professor of administration and guidance.

Dr. George W. English resigned from the position of vice president of academic affairs, but he, too, may remain at Northwest.

The number of people leaving the university could be even more. These figures show only those numbers available, those already approved by the Board of Regents.

English said that a normal turnover for a university of this size is approximately 10 percent. He estimated that Northwest's turnover this year was closer to 20 percent.

President Dean L. Hubbard said, "In a normal turnover you have some people who simply move up the career ladder, some go back to their original home, some go to a place where they can complete the graduate program that they want and others leave to take a job that pays more money or a position that offers more responsibility. Those are all normal kinds of reasons why you would expect people to move. And, of course, Northwest gets some people coming here for some of the same reasons. That's just the way the system works."

Although there may have been some who left because they had become discouraged, Hubbard believes that the majority of those who left the university left for one or more of the reasons listed above.

"The fact that there were no pay raises for two years may have precipitated some losses," said Hubbard. "You usually make that kind of a decision about a year ahead so you can start looking for something else. When there were no raises the second year in a row some people may have said 'I better start looking around.'"

The faculty and staff at Northwest did receive an average six percent raise this year.

"We gave raises this year which are competitive as far as raises are concerned," said Hubbard. "We are still below parity and as part of our strategic master plan, we're hoping that within a three year period we can be paying at parity as far as our state is concerned. Missouri is below the nation on salaries, but that's a broader problem that I'm not sure that we can solve as a single institution within the system."

Studies have been done to look at ways that the university can reduce costs and shift funding into the instructional salaries. Some of these findings have already been put to use.

"We made progress this year in terms of a general shift in expenditure patterns," said Hubbard. "We went from about 48 percent of our total budget to over 50 percent that is now instructional, which is very respectable nationally and within the state. So that's moving in the right direction and we intend to continue to do that until we are paying at parity."

Neither Hubbard nor English seem to feel that Northwest faces any major problems in the coming year because of the unusually large turnover.

"It causes some short term problems any time you have to go out and find a new person," Hubbard said. "But looking at the broad picture, in an institution you have a core faculty that understands the history of the institution. They understand the particular programs and departments and they sort of give personality to the various programs. I think that our core faculty is intact."

Hubbard said that, although the university doesn't want to precipitate turnover unnecessarily, some turnover is actually good. It allows for some flexibility, for new ideas and fresh perspectives. Hubbard said that some of Northwest's programs might actually be stronger than they were because of the changes.

Besides the search for a new vice president of academic affairs, the administration will also be looking for two other replacements for the positions of admissions and financial aids directors.

The university, early this fall, will be seeking to fill the position of associate director of student financial aid, a vacancy created by the summer resignation of Ellen Mothershead.

"We are doing an internal search for the financial aid position," Hubbard said. "We will select somebody from our existing staff. We are not going out and asking for people outside the institution."

William Dizney has been appointed to run the admissions program for the next year and the search procedure for the position of admissions director is not expected to open up until mid October.

According to Hubbard, Charles Veatch, former admissions director, has been moved to the position of director of development and alumni services and Rolie Stadlman will now hold the position of associate director under Veatch.



CHILDREN ENJOY SPENDING free time outside of the Horace Mann Elementary School during what remains of their summer vacation. The Horace Mann students begin classes next week. The school houses the

university's laboratory center for elementary education. It provides education majors and minors with a place to observe and practice teaching children from nursery through sixth grade.

Photo by T. Cape

## Services contracted to cut costs

BY STACEY PORTERFIELD  
Editor-in-chief

The ServiceMaster Management Services Corporation has come to Northwest. The Board of Regents awarded ServiceMaster a \$134,457 monthly contract for support management services for custodial, maintenance and grounds on July 11.

"Last year, in working with the Coordinating Board for Higher Education Staff in regards to funding, we found that it appeared that Northwest was overbuilt even though we were operating at a low student cost per foot," said Dr. John Mees, vice president for student development. "We began looking at how we could best revamp the existing structure and realize some additional savings."

A number of alternatives were explored and an evaluation committee looked carefully at several support management systems. The committee consisted of Raymond J. Courter, controller; Sandra Cox, director of

personnel-payroll; Phil H. Hayes, dean of students and director of auxiliary services and Johanne W. Wynne, assistant professor of agriculture. The evaluation committee gave ServiceMaster a unanimous recommendation.

"The committee felt that they (ServiceMaster) could assist us in dealing with problems of space, inservice training, preventative maintenance, utility consumption and energy saving programs," said Mees. "ServiceMaster also appeared to have excellent equipment and products for custodial services and, in addition, had a variety of back-up resources and services which we could draw upon."

ServiceMaster services some 1,200 customer facilities including health care, education and industry. ServiceMaster employs people with background experience to deal with problem solving. ServiceMaster has mechanical, grounds, custodial, maintenance and research divisions that can be utilized to help improve

Northwest's management system. ServiceMaster also provides a computer system located at the home office in Downers Grove, Ill. that can cut down on the time it takes to locate and order replacement parts to just a few hours. The computer system can track down the parts needed, tell where and how to purchase the part and estimate how long it will take to get the part.

ServiceMaster should permit the university to save between \$100,000 to \$125,000 on custodial, maintenance and grounds services compared to the 1985-86 university budget projections.

ServiceMaster has two of its own employees on campus to direct management operations.

David Palmer, former director of physical plant for ServiceMaster at Concordia Teachers College, Seward, Neb., will serve as director of buildings and grounds at Northwest. Theresa Middleton, former ServiceMaster director of housekeeping at Mid-American Nazarene College,

## All-American Newspaper receives top national awards

The Northwest Missourian made history when it received four-star All-American ratings for the 1984-85 academic year. The All-American ratings were the first ever for the newspaper according to university records.

The Missourian received the honor from the Associated Collegiate Press (ACP) rating service. The ACP rating service is one of two national critique services for college and university student publications.

Laura Widmer, adviser for the 1985-86 award-winning paper, said that the ACP grants All-American ratings to only the top three per cent of the nation's student publications.

One judge wrote, "The Missourian is a thoughtful, interesting, incisive package of news, entertainment and opinion of interest and importance to readers."

The weekly paper received marks of distinction in coverage and content, writing and editing, design, photography, art and graphics for both the fall and the spring.

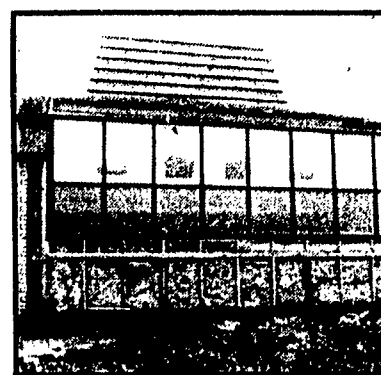
The marks of distinction are awarded to a publication "for lively, appealing, imaginative, creative work showing special personality."

The Missourian was praised by one of the judges for being, "one of the best designed college papers I've seen. It has excellent coverage, entertainment writing and photos."

The editors-in-chief for the fall semester were Teresa Schuelke, Logan, Iowa, Kimbal Mothershead and Penny Brown, both of Maryville. The editors for the spring semester were Schuelke and Brown.

"This was something that was in the back of our minds, call it a dream, when we started the planning process for the year in the summer of 1984," said Schuelke. "Now it's a reality."

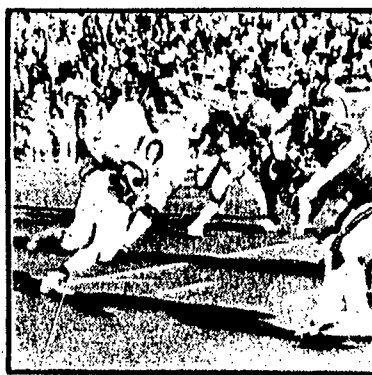
## INSIDE



### Maryville sees change over summer; city expands with new construction

New businesses offer jobs, variety and a boost to poor economy while older businesses expand, remodel and relocate to accommodate demand

see page 8



### Football fever strikes the Bearcats Opening-day kickoff set for Sept. 7

With their opening game two weeks away, the Bearcats are gearing up to defend their MIAA championship and get back into the playoffs

see insert



## AROUND THE GLOBE

### Exploding car kills fifty in east Beirut

BEIRUT—At least 50 people were killed and 100 wounded Saturday when a car packed with dynamite exploded outside a crowded supermarket in a Christian suburb of east Beirut. Some bodies were hurled as far as 300 feet across the coastal highway into the sea and approximately 50 autos were set on fire when the explosion occurred. It was estimated that the car contained 550 pounds of dynamite.

Most of the victims were women and children. Rescue workers have little hope that they will find any survivors. No responsibility has been claimed for the bombing.

### National housing codes to be replaced

WASHINGTON—The Minimum Property Standards of the Federal Housing Administration are about to be abolished by the federal government as a part of the drive to reduce federal regulation. The national codes are expected to be replaced by state and local codes by the end of the year.

Feelings are mixed on the issue of abolishing the codes. Advocates say that federal regulation hinders creative solutions for building problems. The lack of federal regulation could result in low quality construction.

The national codes have served as a basic guide for the nation's housing for 50 years. The codes came out of the National Housing Act of 1934, which made home-ownership available to more people with government mortgages.

### Farmers, labor speak out on economy

Kansas City—The Rev. Joseph Lowery spoke Saturday on the failure of the farm economy and Reagan's failure to act on it. According to the Kansas City Star, 300 persons gathered at Satchel Paige Memorial Stadium to listen to Rev. Lowery.

Lowery said that the working class people on the farms and in the cities have to join forces to stop farm foreclosures.

Roger Allison, a Missouri farmer who lost his farm to foreclosure said working men and women are "at the bottom of the economic totem pole" but "are the heart and soul of the solution."

### Many sick from tainted meat

Minneapolis—At least 98 people were reported to be sick as a result of eating ground beef according to health officials. The contained bits of cattle thyroid gland.

Too much chemicals within the thyroid glands apparently found its way into the ground beef causing a disease called thrototoxicosis. Symptoms can include fatigue, rapid heart rate, anxiety, weight gain or loss and leg cramps.

The meat came from the Iowa Beef Processors, Inc. packing plant in Luverne and it was voluntarily recalled.

## Thompson elected new Regent's president

BY STACEY PORTERFIELD  
Editor-in-chief

Michel Thompson, Kansas City attorney, was elected to serve a two-year term as president of the Board of Regents during their July 11 meeting.

Thompson succeeds Alfred McKemy, who was replaced on the Board of Regents in May, by Robert Gill, superintendent of schools at Lawson. Gill was appointed by Governor John Ashcroft. McKemy served as president of the Regents for the last six years. The Regents honored McKemy at the meeting by voting to approve the naming of the Alfred McKemy Agriculture Mechanics Laboratory.

Robert Cowherd, Chillicothe attorney, was elected vice president of the Board of Regents. Monica Zirfas, administrative assistant to Northwest President Dean L. Hubbard, was re-elected secretary and Jeanette Whited, university treasurer, was re-elected treasurer.

The Regents also approved a \$20 million education and general budget for the 1985-86 academic year. The budget includes an average six percent increase in salaries for faculty and staff employed one year or more.

Warren Gose, vice president for financial affairs, said the university is estimating a total increase of 10.3 in income from all sources for the 1986 fiscal year. The 1984-85 budget total

was \$18,279,793.

The tenure and rank and the voluntary retirement proposals tabled at the May 10 meeting were approved by the Regents.

The voluntary retirement plan was proposed to provide those tenured faculty members, who have served Northwest for at least 10 years and are between the ages of 57 and 62, with the opportunity to retire early.

The tenure proposals set a limit of 60 percent on the number of Northwest faculty listed as tenured. It set up a 60 percent limit on the faculty of a school or college and a tenure limit of 70 percent for a single department. Also, a faculty member would have to hold the rank of assistant professor

for one academic year before they could apply for tenure.

The Regents approved a search committee, to be chaired by Hubbard, for the position of vice president of academic affairs. The target date for finding a replacement is Jan. 1, 1986.

The Regents also approved a contract with ServiceMaster Management Services for support management services in the areas of grounds, custodial and maintenance for Northwest's campus. The company was recommended by an evaluation committee on the basis that it "reflected a clear understanding of the university's present structure and a realistic structure that would achieve the goals sought by the university."

## McKemy presented distinguished service award

BY STACEY PORTERFIELD  
Editor-in-chief

Alfred McKemy, former Board of Regents president, was presented Northwest's Distinguished Service Award by Northwest President Dean L. Hubbard on Aug. 9 during the summer commencement ceremony. McKemy was presented the award in recognition of his outstanding service to the university.

McKemy served as Regent president for the last six years. He was appointed to the Board of Regents in 1975 by Governor Christopher S. Bond to fill the remaining portion of an unexpired term of office. His appointment was concluded on May 14 when the Missouri Senate approved Governor John Ashcroft's appointment to the Northwest Board of Regents of Robert O. Gill, superintendent of schools at Lawson.

McKemy's decade of service involved him in two presidential searches, campaigns that increased enrollment by more than 1,000 students over a six year period, the internal reorganization of the university that created eight academic colleges and schools and the establishment of a Northwest Graduate Center on the campus of Missouri Western State College in St. Joseph. McKemy saw remodeling projects such as the renovation of Lamkin Gym, the construction of the Robert P. Foster Aquatic Center, the Mary Linn Performing Arts Center and the B. D. Owens Library. He also saw the destruction of the administration building by fire in 1979 and the addition of the Biomass Research Project, the wood-burning fuel plant.

McKemy was honored earlier when the Board of Regents voted to name the Alfred McKemy Agriculture

Mechanics Laboratory during their July 11 meeting. Hubbard made the recommendation to the Regents and said that because McKemy had also

been a successful Ray County farmer, "it would be appropriate if an agriculture facility on our campus carried his name."



Photo by S. Trunkhill

DEAN L. HUBBARD presented Alfred McKemy with Northwest's Distinguished Service Award, during the summer commencement exercise, for his ten years of service on the Board of Regents. McKemy was appointed in 1975 by Governor Christopher Bond to fill an unexpired term and later reappointed in 1979 by Governor Joseph Teasdale.

## Movie Magic

VCR and VHS rentals and sales

Rent one movie at  
regular price, get  
second one for  
**\$1.00**

216 N. Main — Downtown Maryville — 582-3681

Exp. Date Nov. 1, 1985

## Yearbook Index Editor Wanted

For the 1985/86 year - Work study required  
For more information Call:  
Dana Kempker: 562-1225 or Laura Widmer: 562-1365

SHOW WHAT FLOOR  
YOU'RE ON  
BY FLASHING  
YOUR COLORS  
WITH

# DORM SHIRTS

No art or set-up charges

the  
**sport shop**

418 North Main  
Maryville, Missouri 64468  
Phone: (816) 582-8571

## "MOST STUDENTS DON'T KNOW THAT ARMY ROTC LEADS TO AN ARMY OFFICER'S COMMISSION AT GRADUATION"

Besides studying for his degree in management, senior Scott Bacon is also learning what it takes to become an officer through Army ROTC.

"I attended an Army ROTC Day during my freshman summer vacation. When I found out you weren't obligated to anything your freshman and sophomore years, I decided to try it. I enjoy ROTC. I'm learning things I normally wouldn't learn in college. Like leadership theories. And tactics. The management training you receive is really good, too. It helped me a lot with my other management courses."

"I'm pretty involved with the University, so I'm glad ROTC doesn't take up a lot of time. It's just a couple of hours a week. At the end of your junior year, you have to go to Advanced Camp. It's a lot of fun. You get introduced to everything the Army has to offer. Tanks, helicopters, you name it."

"In your last two years of ROTC, you receive \$100 a month. The way I see it, ROTC is paying you money



Scott Bacon, management major and member of Army ROTC

## ARMY ROTC. BE ALL YOU CAN BE.

For More Information Contact  
CPT. Deborah Halter  
Colden Hall Rm. 174  
562-1331

and you just give the Army back a little of your time. When I get out of the Army, my experience should make it easier to get a job. Corporations look for officers, because they have experience managing people and equipment. And I think starting salaries might be higher because of that experience."

For Scott Bacon, adding Army ROTC to his college schedule has really paid off. Because it actually added another dimension to his college education.

And Army ROTC can do the same for you.

For more information, stop by the Army ROTC office on your campus today.

And begin your future as an officer.

## BIG STUDENT DISCOUNTS



TO ORDER: Just enter the magazine codes below (e.g. NE1). Circle "R" if you're renewing and enclose the most recent address label.

If renewing more than one magazine, please indicate which label is which.

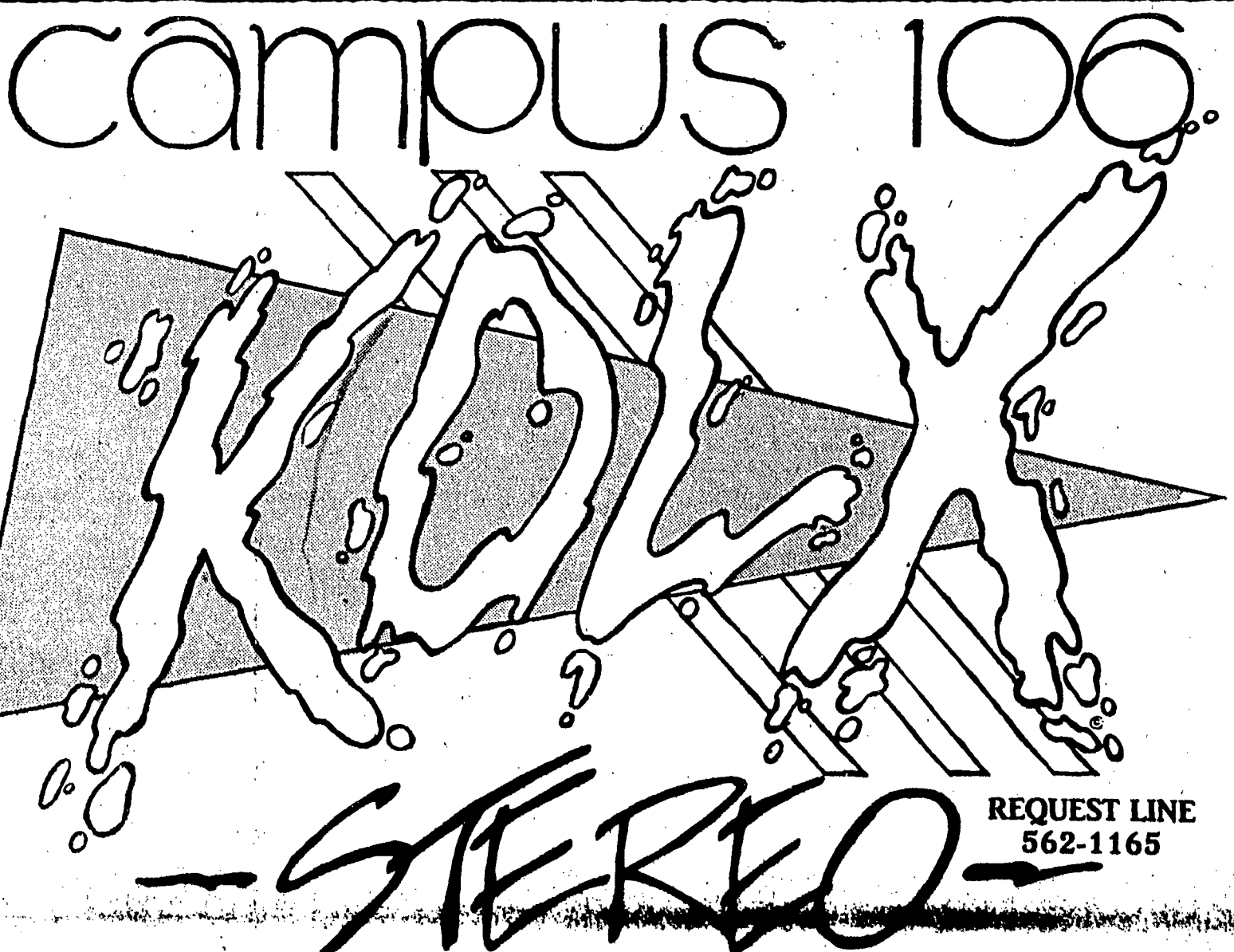
Enclosed \$ \_\_\_\_\_ Bill me ☐  
(payable to PMSS, please) Sign here \_\_\_\_\_  
☐ Visa ☐ MasterCard (Interbank Number \_\_\_\_\_) Good thru \_\_\_\_\_  
Card # \_\_\_\_\_

MAIL SUBSCRIPTION TO:

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

School name \_\_\_\_\_ Year of Grad. \_\_\_\_\_  
Rates good for students & educators only. Allow 6-12 weeks for new subscriptions to start.  
All rates are in U.S. dollars and are good only in the U.S. and possessions.  
MAIL COUPON TO: PMSS, 500 Third Ave. W., Seattle, WA 98119

GUARANTEED  
LOWEST  
RATES





## President discusses quality education

BY DR. DEAN L. HUBBARD  
President of Northwest Missouri State University

One of the refreshing facts on living in 1985 and being here at this university is the association with a heritage, a faculty and staff, and a student body linked by the common desire for excellence and knowledge.

You, as students at Northwest Missouri State University, whether you be incoming freshmen, transfer students, or returning upper classmen, are here at a most exciting time. You are fortunate to be enrolled when there are many forces at work calling for the rethinking and refocusing on what higher education is or should be all about. You are here at a time when this university's faculty and the administration are in the midst of a similar critically-important task.

Sweeping across this nation are calls for collegiate reform and accountability. People are calling for evaluations of institutions and of their graduates. They want to measure and know what today's graduates know and to compare knowledge levels of today with that of college and university graduates of the past. They want to know if today's graduates are prepared for the world of today and prepared to cope with the changes of the future.

Interest in the quality of higher education is keen in Missouri, and that is reflected in the fact that Missouri Governor John Ashcroft has just been named to head a National Governors' Association Task Force on College Quality, which will study methods for gauging whether colleges and universities are teaching effectively. However, we must be careful.

I agree with Governor Thomas H. Kean of New Jersey, who in the Aug. 7 issue of *The Chronicle of Higher Education* said, "The challenge for us (those in the legislative and executive branches of government) is to find ways to stimulate and channel this growing renewal effort, to insure that the broader public purposes that transcend any single campus are fulfilled—and to make sure that state action does not stifle the very creativity we would inspire."

As evidence of Governor Kean's insight, I am proud to tell you that this university is addressing the question of accountability and other concerns being raised about the quality of higher education in this country.

Northwest's Faculty Senate and the administration are in the process of developing an exciting plan to further strengthen the undergraduate education opportunities at Northwest. We have a vision and we remember from Proverbs 29:18, "Where there is no vision, the people perish." We must set meaningful goals; we must not allow ourselves to engage in any activity that will compromise the broad purposes of this university and its commitment to its students, to the state of Missouri and to this nation and we must also develop instruments to accurately evaluate our educational product.

This plan now being developed for what we hope will be implementation in the 1986-87 academic year will benefit all who seek out this university and those who come into contact with our graduates. The concept will strengthen and support the central theme stated in our Statement on Mission: "Northwest strives to provide a quality living-learning environment which will equip the individual for responsible participation in a rapidly changing society."

Also, the plan speaks to concerns expressed by the National Institute of Education in its 1984 report "Involvement in Learning: Realizing the Potential of American Higher Education." It is noted in this report, "Over the next 15 years and into the next century, our nation will require citizens who have learned how to learn, who can identify, organize and use all of the learning resources at their disposal. It will depend on creative people who can synthesize and reshape information and who can analyze problems from many perspectives. And it will require people who will share their knowledge and intellectual abilities in family, community and national life."

The Northwest plan, for which we are seeking support at the state level as well as on our own campus, in its barest form will: (1) upgrade the general education

component and institute sequences of computer skills activities in the curricula to bring Northwest students into a favorable position in relation to the economic, technological and sociocultural conditions of the time; (2) address individual students' preparation for the college experience in terms of basic skills and personal adjustment to college and study skills; (3) identify ways for the entire student body to learn richer, more varied ways to use leisure and recreational time and to develop skills and talents more fully, and (4) center on the further development and enrichment of Northwest's faculty to ensure continued teaching excellence.

These objectives parallel those outlined by the Missouri Coordinating Board for Higher Education. The Coordinating Board has called for Missouri colleges and universities to increase the rate at which Missouri students complete postsecondary education. The Board has called for colleges and universities to prepare a work force to "meet the skill needs for existing or developing jobs. And the Coordinating Board has called for Missouri institutions of higher education to develop individualized learning approaches for under-prepared students and to focus on greater retention of students.

Northwest's plan speaks to these objectives. Ours is an energetic proposal, but one which will give Northwest students a competitive edge and an opportunity to lead richer more rewarding lives. It will also undergird Northwest's obligation to enhance the quality of life for the citizens of its service region and of the entire state of Missouri.

I urge the students, the faculty and all interested in this university's future to become knowledgeable and supportive of the university's efforts to provide its students with the attitudes, experiences and skills "for responsible participation in a rapidly changing society." Demand the best of us as we demand the best from you. The opportunities here are available and the resources deep and broad for your intellectual and skill development.



## Missourian readers urged to read, react

BY JOHN KERR  
Northwest Missourian Adviser

What is it about college newspapers that makes them special? Why is it that even the busiest students, teachers and staff members make time to read the campus paper each week?

The obvious explanation is that college papers print more campus news than readers are likely to find anywhere else. But there's more to it than that, especially on campuses like Northwest where outstanding students compete for top editorial jobs and the quality of the paper is recognized in All American citations.

Readers know when they pick up the *Northwest Missourian* that they probably won't have to fight their way through the sort of cryptic writing that sometimes appears in other campus papers. They can focus on the content—news and features about friends, acquaintances and familiar settings.

Another attraction for many readers is the sense of expectation generated by a newspaper written and edited by enthusiastic students who have the same sense of professionalism and responsibility as their counterparts in the commercial press but fewer journalistic inhibitions.

The result can make for lively, idea-stirring reading. It is seldom dull, especially if students and instructors take the time to react to the paper as well as read it.

More compelling though is what the campus paper does for everyone associated with the university. It pulls together and documents their diverse but related experiences.

If the paper does a good job, administrators, faculty and students have a way to get to know each other better. Each week they can read about what each of the others is doing and saying.

By providing a link, a meeting place for everybody on campus, the newspaper helps make the difference between a campus that is an aggregation of strangers and one that is a community.

Readers can help, too. Students help by contributing story ideas, classified ads and letters to the editor. Teachers and administrators help by contributing news and opinion pieces and serving as willing sources for stories.

What else is it about the campus newspaper that makes it so special? Several recent articles have addressed this question, including one written by Professor Willis Tucker of the University of Tennessee: "39 Reasons Why A Good School Newspaper is the Most Important Student Activity." Here are some of Tucker's 39 reasons:

- \* (The newspaper) helps silence the rumors that often arise in the absence of information.
- \* It can interpret school rules and regulations and provide feedback on student reactions.
- \* It provides a check on student government, an essential for any democratic government.
- \* It facilitates the educational process through news and features on academic subjects and courses.
- \* Its "forum" of editorials, signed columns and letters to the editor encourage the resolving of issues by reasoned debate.
- \* The goal of impartiality in reporting and displaying the news provides rigorous lessons in fairness and the golden rule.
- \* The ethical imperative that facts and opinion be separated helps students to understand the meaning and importance of objectivity.
- \* Advertisements in the school newspaper enable merchants to reach the student market specifically.

Tucker concludes by saying the school paper aids all other student activities through news and editorials that stimulate attendance and participation.

Tucker notes that the newspaper can be worthwhile as an educational experience not only for students who produce it, but also for those who take advantage of the information and the forum it provides.

My background is in daily newspapers and the same thing is true there. Actively involved readers make for better newspapers. As the new advisor to the *Northwest Missourian*, it is my hope that you will read and react to the paper and that it will become one of your healthiest and most enjoyable habits.

## Reader involvement requested

The *Northwest Missourian* is a weekly newspaper put out by Northwest students for Northwest students, faculty, administration and staff. The *Missourian* staff tries to focus on the issues and interests of the university population.

However, without input from our readers, we can't be sure that we are providing an accurate representation of what you as readers want to read about.

We welcome any comments from readers, praise or criticism. If we are doing a good job of covering the issues and events that you want to see then let us know. If there is something you don't like about our paper, let us know what you would like to see done differently. That way we can best continue to serve your in-

terests.

The *Missourian* is a laboratory paper, which means that the paper serves as a journalistic learning experience for our staff. We would appreciate your input so that we can better evaluate the kind of job we are doing.

The *Missourian* provides an opportunity for journalism students to acquire hands-on experience in a learning situation. Our main objective is to provide Northwest journalism students with a opportunity to learn professionalism, the responsibilities and ideals of a free press, to learn to cover stories objectively and accurately and to prepare ourselves for the world after college. The *Missourian* provides a valuable part of the training needed to prepare its

staff for the work world.

We deal in the area of communication and communication is what our paper is all about, getting ideas and information to the people who want or need to know.

The *Missourian* provides a forum for the students and other members of the university. If there are issues or problems that you are concerned about please feel free to send us your opinions and views.

Letters to the editor must be signed with your full name, address and phone number for verification. The letters must be in by Monday noon to assure that there will be space allotted in that week's paper. Letters must not exceed our 300 word limit and we reserve the right to edit.

A newspaper is only as good as its

readers. Your input and involvement enables us to put out a better paper because we are better informed about what you feel that a good newspaper is.

Our goals and objectives for the up-coming year include improving the newspaper, so that both the readers and the staff benefit, and to maintain a high set of standards that could enable us to repeat the All-American ratings that were awarded to the *Missourian* last year. But we can only achieve success with your help.

Communication takes two, a sender and a receiver. Any communication is made better with feedback. We need your feedback to make our year a success and to help make your's successful, too.

## NORTHWEST MISSOURIAN

The *Northwest Missourian* is a laboratory newspaper whose objective is to provide journalism students with a learning situation in which the professionalism, responsibility and ideals of a free press will be part of their training.

Editorial content is determined by the *Northwest Missourian* editorial staff and does not necessarily reflect the views of the *Missourian* staff.

This newspaper does not necessarily reflect the opinions of the University administration or other personnel.

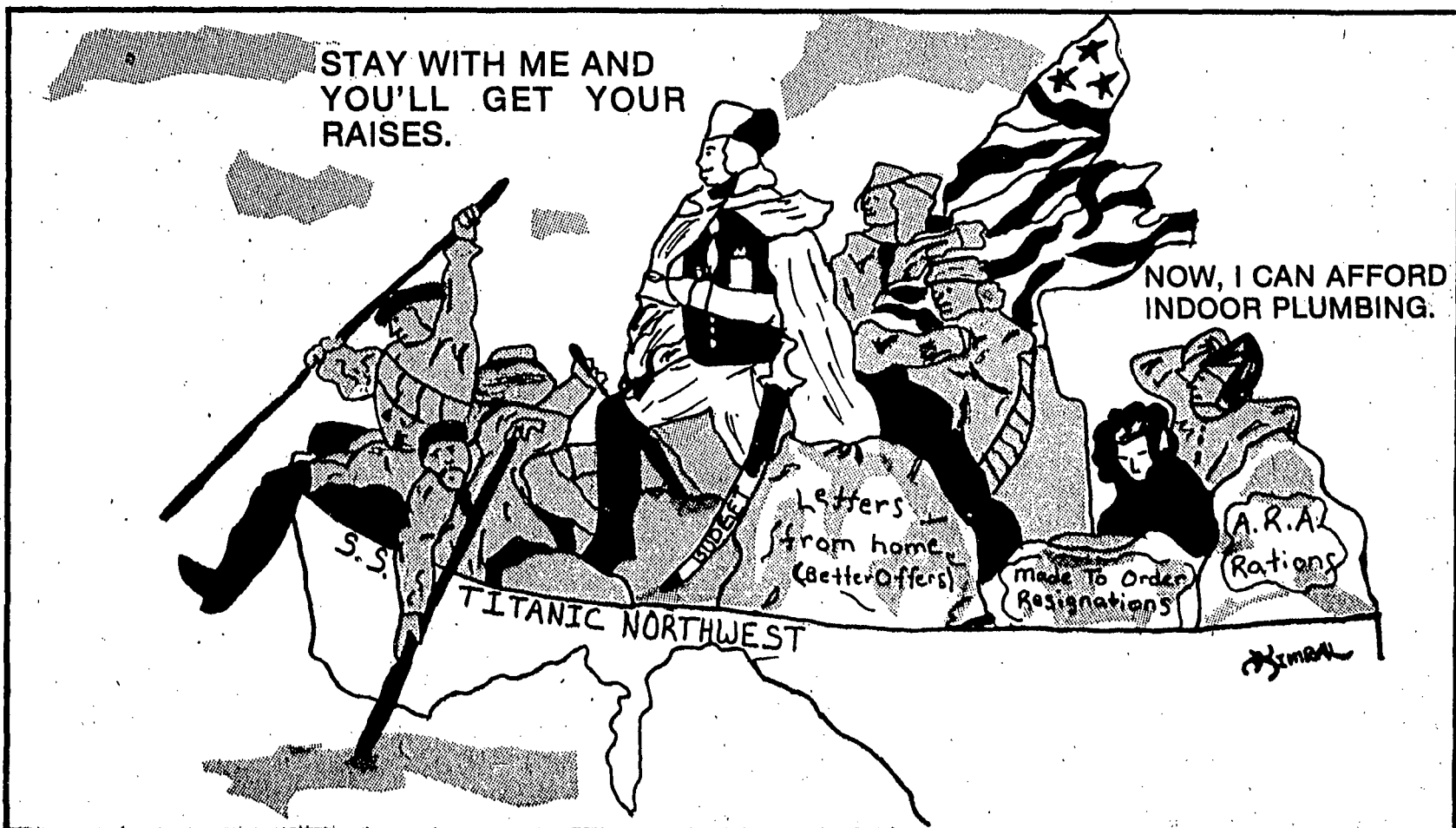
Letters to the editor are welcomed. They must be signed with the person's full name, address and phone number for verification. Letters must not exceed 300 word limit. This publication reserves the right to edit. Letters must be in by Monday noon to assure space in that week's paper.

Advertising appearing in this newspaper does not constitute an endorsement of the goods or services of businesses by the *Northwest Missourian* or the university. All ads must be received by 5 p.m. on Thursday for the following weeks paper. No ads will be accepted late.

Second-class postage is paid at Maryville, Mo.

Postmaster: Send PS for 3579 to the *Northwest Missourian*, NWMSU, Maryville, Mo. 64468.

Editor-in-Chief ..... Stacey Porterfield  
Business/Advertising Director ..... Kimbal Mothershead  
Art/Design Director ..... Kevin Fullerton  
Photo Editor ..... Scott Trunkhill  
Sports Editor ..... Jim Burroughs  
City News Editor ..... Teresa Schuelke  
Adviser ..... John Kerr  
Contributors: Kathy Farmerter, Julie Ernat, Eileen Lintz, Lisa Helzer, Phillip Schreck and Tracy Herman.





## Donations could be cut

**Tax reform would punish small contributors, drive large contributors away**

COLLEGE PRESS SERVICE

American colleges and universities could lose as much as \$900 million in donations next year if President Reagan's tax reform package becomes law.

Colleges, which are relying increasingly on gifts and contributions to make ends meet, consequently could have to cut the number of courses they offer, their services to students and faculty members and even financial aid to students.

Dr. Charles Clotfelter, a Duke University professor, estimates tax reform would slash giving to colleges by 22 to 26 percent. If Clotfelter is correct, the tax reform package would cost American colleges from \$800 million to \$900 million in donations this year.

The federal government alone has cut about \$17 billion from its education and social services budgets since 1982. To compensate, the American Association of Fund-Raising Counsel estimated in May that colleges would have to improve their private fundraising by 40 percent a year.

The National Center for Education Statistics shows private contributions now account for around 2.7 percent of state schools' budgets and 9.2 per-

cent of private institutions' budgets and the percentages are increasing. Observers think that three particular tax changes would hurt them the most. The first would effectively dry up contributions from younger alumni. Under the new regulation, only taxpayers who file itemized returns could deduct contributions from their taxable income.

The tax proposal also would make donors liable for "capital gains" taxes based on the current market value of appreciated property, including stocks, bonds and real estate. Under current tax law, such properties are assessed at their original purchase price, often far lower than their present value.

And reducing the maximum personal income tax from 50 percent to 35 percent would also inhibit college fundraising.

Most educators seem to like the idea of tax reform, if not its present incarnation. And, some believe it's unlikely Congress will enact tax changes that would hurt colleges severely.

"We've gone through all this before," said Arthur Kammerman of the Council for Financial Aid to Education. "The thing you should understand is that laws affecting charitable contributions affect churches, hospitals and social service organizations as well as colleges and universities. That's one hell of a lot of people and they can make an awful lot of noise."



**BUILDINGS HAD TO** be evacuated when more bomb threats were reported during the summer session. During the spring semester, 11 bomb threats were called in to various buildings on campus. A reward of \$500 was posted in the spring as an incentive to students to release any information leading to the arrest and conviction of the callers.

## Bomb threats persist

The university campus was a target for several bomb threats over the summer session.

Dr. Phil Hayes, dean of students and director of auxiliary services, said that four bomb threats were called in over the summer. Colden Hall received one threat as did Garrett-Strong. Twice callers called in one bomb threat effective in Garrett-Strong and the B. D. Owens Library.

Hayes said there are no suspects yet. He added that the calls were made by males.

Hayes said the university has been in contact with the FBI. The FBI, however, told the university that according to their regulations, they can not become involved with bomb

threats unless the threats can be proven as a terrorist act.

Hayes said that the buildings had to be evacuated and searched during the threats.

Hayes stresses that anyone guilty of making a bomb threat may serve up to five years in prison and/or a \$5,000 fine. The student will also be dismissed from the university.

During the 1985 spring semester, 11 bomb threats, all of which turned out to be hoaxes, came during a three week period from the end of March and into late April. The buildings that received bomb threats in the spring included Colden Hall, Garrett-Strong, The B.D. Owens Library and the Horace Mann building.

## Membership to provide up-to-date information

BY STACEY PORTERFIELD  
Editor-in-chief

The American College Health Association (ACHA) has accepted Northwest as a member. The ACHA is a professional association that provides colleges and universities and individual health professionals with up-to-date health information related to the needs of these academic communities.

"Any health service of any college or university can become a member by just paying dues," said Dr. Desmond Dizney, medical director of student health services at Northwest. "Dues used to be very expensive, but over the last two years they have made an effort to increase membership and broaden the services that they offered. Dues are no longer based on the size of the university but now on the size of the budget of the health service. Now it isn't only for the schools in the Ivy League. Now it is more affordable and usable for universities like ours."

Membership in the ACHA allows Northwest to share in the association's resources, which are designed to maintain high quality health programs even though economic resources are scarce and to maintain the relevance of the health program to institutional goals. The

ACHA provides for an exchange of information and for continuing education needed by health professionals.

"They put out a professional journal, 'The Journal of American College Health,' that is excellent for college health centers," said Dizney. "They also put out a newsletter to bring everyone up-to-date."

Dizney has been re-elected into the American Academy of Family Physicians and the American Medical Association further honored her with the Physician's Recognition Award.

During the 1984-85 academic year, the health center received 6,159 visits from patients at its new location on the lower level of Cooper Hall.

"It is so much easier to work in our new office," said Dizney. "We can do a much more professional job. The health center facilities in Cooper Hall provide a more professional appearance as well as being more functional. Students spend less time in the waiting room."

There is a nominal fee for certain procedures, injections, lab work and medical supplies but there is no charge for the services of the medical staff.

The health center hopes to improve the services already provided with the ACHA resources and to expand the number of services provided.

# All-American Publications 1984/85 We've Got You Covered!

NEWS	FEATURES	SPORTS
Bohlsen Awards Film Festival shows the tops in Northwest film production see page 2	Dr. Frucht draws upon personal experiences for unique, interesting methods of teaching see page 5	Bullard leads Bearkittens to victory at Northwest Invitational see page 10

## NORTHWEST MISSOURIAN

Northwest Missouri State University  
Maryville, MO 64468 USPS 397-300  
Vol. 47—Issue 22  
April 18, 1985  
1 section—10 pages—10 cents

### COVER STORY: Special Olympics Everyone's a winner!

BY TERESA SCHUELE  
Editor-in-chief

There was more warmth in Rickenbrode Stadium Wednesday than just the sun shining causing temperatures to rise in the 80s. There was the warmth of love as the Special Olympics took place.

"There's a lot of love and warmth here that can't be found in any other place," Lisa Courter, volunteer, said. "These people don't know hate or anger. They aren't discouraged or disappointed when they don't win cause they know regardless that they're still winning."

Describing the games as recreational and sports training for the mentally handicapped, Gerald Wright, associate professor of curriculum and instruction and coordinator of the Special Olympics said the program is year round.

Besides the participants, volunteers are needed to run the show. People work time events, start the races, watch the equipment and manage other volunteers.

Wright had help organizing the games from his class, Planning and Organizing Special Olympics.

Along with the amount of planning, goes caring. The volunteers are genuinely care about the participants. "The kids are special, they need to know someone cares," Courter said.

#### Competition

THE SPECIAL OLYMPICS were held yesterday in Rickenbrode Stadium under blue skies and 80 degree weather.

RIGHT: Linda Carren, Northwest student, places a ribbon on an athlete.

MANY NORTHWEST students served as staff in coordinating the day's events. FAR RIGHT: One little athlete participates in the softball throw, one of the day's many events, including high jump, 50-meter dash, 100-meter dash and others.



Fast break

Proud Mary

After a game of Mary Lou Boller from a game at the University of Maryville, she was crowned the 1984 Summer Olympics champion. Photo by World Wide

Guess what?

Just a few unknown facts about the 1984 Summer Olympics.

1. The 1984 Summer Olympics were held in Los Angeles, California.

2. The 1984 Summer Olympics were the first to be held in the United States since 1932.

3. The 1984 Summer Olympics were the first to be held in a city that had previously hosted the Summer Olympics.

4. The 1984 Summer Olympics were the first to be held in a city that had previously hosted the Winter Olympics.

5. The 1984 Summer Olympics were the first to be held in a city that had previously hosted both the Summer and Winter Olympics.

My turn yet?

After a game of Mary Lou Boller from a game at the University of Maryville, she was crowned the 1984 Summer Olympics champion. Photo by World Wide



## Back in the USA

The air of disappointment. Feelings of anxiety. Cries of jubilation. Taste of success.

A rollercoaster of emotions was felt May 20 to Aug. 12 in Los Angeles where the 1984 Summer Olympics transpired.

Before the Olympics even began there was an air of disappointment when the Soviet Union decided to pull out of the games just two months before their beginning.

Within days, six Soviet allies followed suit and 16 nations were absent from the occasion.

"I didn't think that many countries would follow Russia," Sharon Wright said. "I think everyone knew that Russia wouldn't come over."

Anxiety came when athletes, as well as ticket holders, wondered if there would even be any games.

The United States and the 21st Olympiad went on without the Soviet Union. They, in turn, held "Friendship" games.

America became familiar with the name of people such as summer Tracy Caulkins, runners Carl Lewis and Mary Decker, gymnast Peter Vid-

mar, Bart Conners and James Hartung and the new Olympic sweetheart, Mary Lou Retton.

Cries of jubilation were heard whenever a favorite won gold. "I cheered Mary Decker on," Wright said. "I would love to be able to run like her."

Winning the gold was very popular with the American team. The swim team started the pace winning 20 of 29 gold medals. Not only did they bring home the gold, they broke seven American records and 11 world records.

Record breakers didn't stop there. Both men and women's gymnastic teams got a medal.

A first was also made by the American men's cyclist team. The men received four gold, two silver and a bronze before entering the final race, winning another gold.

Americans also dominated the boxing competition. They won 11 medals including nine gold, one silver and a bronze.

The Americans attained a record amount of 81 gold medals in 15 days of competition. There were 61 silver and 30 bronze also given to American athletes, ending the games with 174 medals.

Golden effort

Carl Lewis stole the limelight in competition as he won the gold medal in the 100-meter dash. Lewis captured his second Olympic gold medal in the game with a time of 10.1 seconds.

The Olympics begin

An estimated 10,000 fans gathered in the Los Angeles Memorial Coliseum to watch the opening ceremony of the 1984 Summer Olympics.

Students had their own opinion about the Olympics and which part they preferred.

"I liked the final celebration," Chen Scholski said. "It was neat how they showed the different places with the torches lit. It was really pretty."

"I liked watching the gymnastic teams," Tammy Harman said. "I also liked watching the women's basketball team. I knew some of the players, but they didn't show enough of the games being played."

"I took two weeks off from work just to watch the Olympics on TV," Tim of Walkins said. "I really wished I could have been there. I thought track and field was the best."

As the 1984 Olympics came to a close, so did the air of disappointment, feeling of anxiety and cries of jubilation.

What will be remembered is that taste of success. Success for more than the many outstanding athletes, city of Los Angeles and the record breaking American teams. This success will also remain with everyone who helped maintain the tradition of gold in the 23rd Olympic Games.

—Shan Harney

# Tower YEARBOOK 1985





Come and meet the new  
Mass Communication  
instructors that are jumping  
into the Northwest  
program.

BROADCAST SERVICES AND THE  
DEPARTMENT OF MASS COMMUNICATION  
NORTHWEST MISSOURI STATE UNIVERSITY  
CORDIALLY INVITE YOU TO ATTEND A  
**FALL RECEPTION**

THURSDAY, AUGUST 29, 1985  
6:30 - 8:30 P.M.  
AT THE STUDENT UNION BALLROOM LOUNGE

REFRESHMENTS PROVIDED

## All Students & Faculty Of NWMSU


Welcome Back! Your presence creates a magic in our city. Adventure Land Video hopes we can soon count you as a member of our growing video family. During September we have the following special lifetime memberships available for NWMSU people only.

<b>\$9.95 Membership</b> Reg. \$19.95 Includes 6 Free movie rentals (Monday - Thursday) Faculty & Students	<b>\$5 Membership</b> Includes one free movie rental (Monday - Thursday) Students Only
--	--


**New Members Only**  
 VCR & 2 movie rentals  
**\$5**  
 Good Monday - Thursday  
 One coupon per membership

Memberships good at any Adventure Land Video stores nationwide (700)  
 Memberships go up to \$19.95 October 1  
 We have no "X" rated movies.

**ADVENTURE LAND VIDEO**  
 Mary Mart Shopping Center



## BEARCAT BOOKSTORE



Newly remodeled gift & clothing area!

- \* All new line of greeting cards appealing to the college students in mind.
- New Fall clothing line

Check Cashing Policy is staying the same but the coupons you collect can be redeemed for 100 percent on any purchase.  
 Example: If you buy a \$10 shirt, you can use \$10 worth of coupons towards that purchase.

**FALL HOURS:**

Monday - Thursday 8:30 a.m. - 6:30 p.m.  
 Friday - 8:30 a.m. - 4:30 p.m.  
 Open on home football games from 10 a.m. - 1:30 p.m.

## Welcome Back NWMSU Students

### SOFTSHELL SUNDAY

EVERY SUNDAY

Softshell tacos made the way you love them.

**2/\$1.29**

Open Friday & Saturday  
Until 2 a.m.

811 South Main

## TACO TWOSDAY

EVERY TUESDAY

Treat yourself to our mouthwatering hard shell tacos!

**2/99¢**





# FEATURES

## Alcohol figures into most students' lives

BY LISA HELZER  
Guest Feature

Even though college students find it alluring to go to Clarinda and other places to party, the number of driving while intoxicated arrests have decreased in the past year. Elaborating, Dr. Gus Rischer, chairman of the psychology department, said the new stricter federal laws and the more expensive fines, have made students think twice about being careless.

Rischer, through surveys, has found significant evidence that alcohol figures into most college students' lives.

"Eighty-five percent of the student population (at Northwest) drinks regularly, which is more than twice a week," Rischer said. This population count includes both the Greek-oriented student and the independent student.

Alcohol is enticing to students

because it is readily accepted in our society and it is used as a socializing tool.

"Alcohol rapidly affects our inhibitory center, which allows us to be

**"Eighty-five percent of the student population (at Northwest) drinks regularly, which is more than twice a week."**

-Rischer

friendly and talkative when we usually might be quiet," said Rischer. "Students coming to college for the first time bring questions like: 'Will I fit in?' or 'Where will I fit in?' They use alcohol to open the doors of social-ability."

Although a lack of self-confidence and loneliness could lead one to drinking, the most influencing factor is peer pressure. Rischer said peer pressure can be a tremendous

motivating factor.

During an experiment involving peer pressure, Rischer had volunteer students, who were known drinkers, stop altogether for two months. For that period, each volunteer could not tell anyone why they had stopped drinking. They had to continue their usual socializing habits but have non-alcoholic beverages instead. The members were also required to keep a diary, noting the changes not drinking made in their lives.

"Kids were bringing back reports filled with how people and 'close friends' ostracized and ridiculed them, just because they wouldn't drink," said Rischer.

Another influencing factor is the media which glamorizes liquor. The media encourages drinking habits, portraying drinking as an acceptable, often essential part of socializing.

On the other hand, recent commercials warning not to drink and drive have been trying to positively

encourage people in the opposite direction.

If a person is wondering whether or not they are a potential alcohol abuser, Rischer points out some warning signs that may lead to a serious problem. The first danger signal is when a blackout occurs. If a person cannot remember what took place

**"Alcohol rapidly affects our inhibitory center, which allows us to be friendly and talkative when we usually might quiet."**

-Rischer

during a certain time, Rischer said then it is time to back-off from drinking and evaluate the situation.

The second sign is a drastic change in one's life, where alcohol is the motivating factor. Whether the situation is a DWI or a possession of

alcohol offense or even a family fight, it is also time to re-evaluate the importance of drinking.

And the third warning, Rischer mentioned, is if a good friend tells the abuser they are drinking too much. The habits formed in college could lead to an alcoholic problem in later life, if a drinker does not take heed of these warning signals.

"It could happen," Rischer said. "But, the number of heavy drinkers that go on to be alcoholics is five to six percent. Most people's environments change and they typically don't drink as much as they did in college."

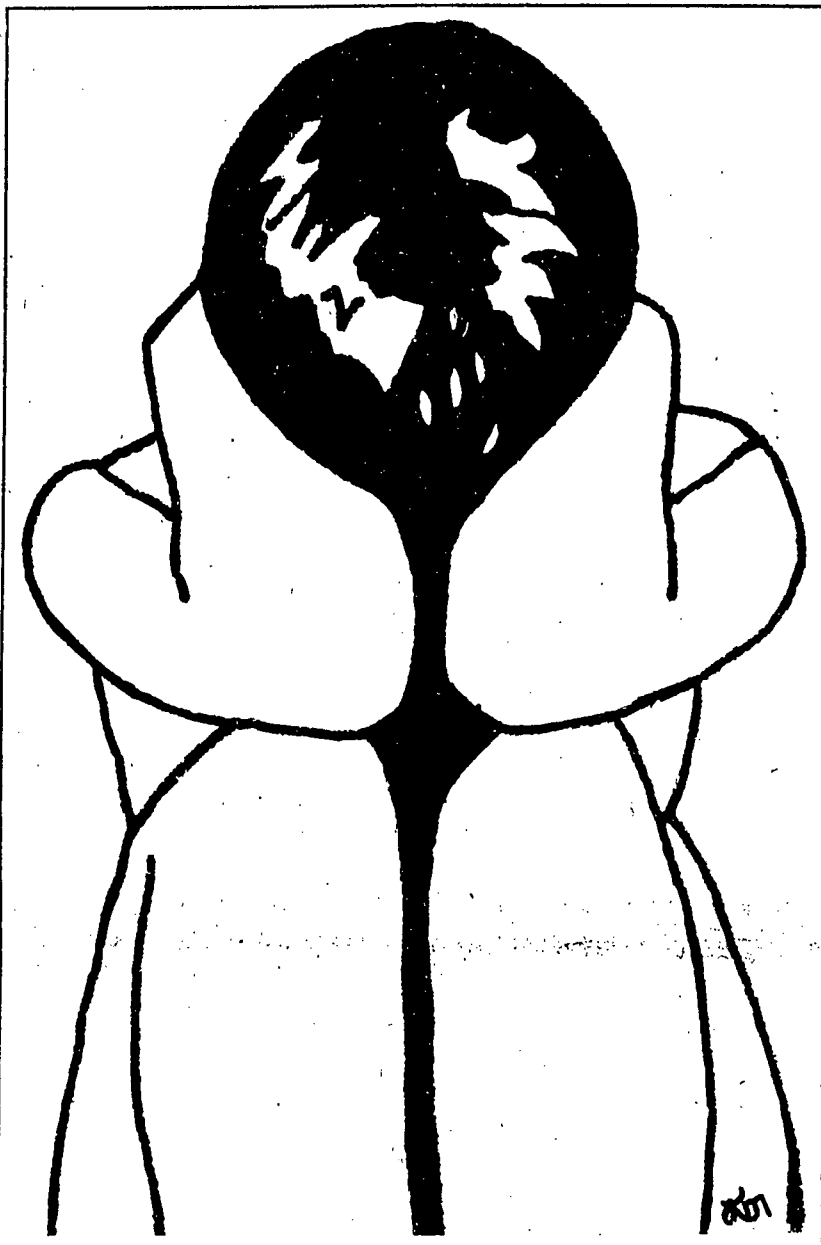
Another piece of advice about drinking safely that Rischer emphasized is that people must establish limits and know their limits. If people are going to drink, having a set limit will make them more responsible drinkers. Also, making arrangements to have someone go with the group that won't drink is a safer move and

can be done on a rotational basis.

For non-drinkers, who suddenly start to drink, Rischer warns to be careful about value problems and changes in behavior patterns that could produce guilt. Non-drinkers should probably avoid situations that would require them to drink or choose friends that don't drink.

And the last bit of advice is to know the consequences of drinking on campus. Information from the surveys shows that most drinking among college students is done in the dorms. The result of being caught drinking in the dorms can be expulsion from the university.

"If a person manages his intake and uses things (alcohol) in moderation, they won't hurt you," Rischer said. "Only if you abuse them to an excess level could it get you in trouble. I really believe that only when young people decide that drinking a lot is stupid, will we see some control."



## College students are targets for depression

BY JULIE ERNAT  
Guest Feature

Lack of energy, feeling of hopelessness, despair and anxiety all describe the feeling of being down in the dumps--depressed. Although depression in college students may not be manic depressive, abusing themselves and others coupled with hyperactivity, it can still be self-destructive.

Being depressed, for most students, is usually a mild "down time."

Dr. Kolen Kolenc, counseling psychologist at Northwest said, "The difference between a down time and discouragement is whether or not you stay down. If you stay down you'll probably go into depression."

College students often become depressed about grades, relationships, missing home, mishandling their independence, indecisiveness about their major and finances. However, as one student put it, "A person has pressures all their life and it is no different in college. Everyone is in the same boat. Maybe a person has it tough in one way, but someone else has it tough in another way."

Many students push themselves to be high academic achievers, or their parents push them. And when they

don't receive an "A", they feel like failures. Kolenc believes students can be too selective.

"They evaluate themselves as bad students because of one test," said Kolenc. "They forget to look at their overall grades."

Relationships can also be stressful. For instance, not knowing what your partner expects out of the friendship. Also, trying to keep up a long distance relationship with a boyfriend or girlfriend at home or at another school.

Dr. Rick Seefeldt, assistant professor of psychology at Northwest, said, "Think back to times when things were rough and how you made it through. Remember, making friends and forming relationships doesn't change. Force yourself to become involved and meet people for peer support. Make friends and share experiences with them."

Missing home and family can be a major problem. The family, often a strong support structure, isn't there to watch and help. Students may have a new sense of freedom, but with it comes responsibility. Coping and learning time management is often part of this freedom.

Kolenc suggests the real factor in coping and not becoming depressed is

to structure the day.

"Time management involves structuring your day so you have time to get to classes, study, sleep and relax," said Kolenc.

She also warns students not to schedule classes back to back and to keep up with classwork instead of trying to catch up at midterm.

Not knowing what to major in can also be depressing, especially for freshmen. The campus counseling center offers career exploration along with personal counseling.

"Hey, it's okay to go to the counseling center," said Kolenc. "Young people have pressure put on them by family and friends to major in certain areas. Counseling helps them sort out their interests."

Finances, although important, don't seem to be as much of a factor concerning depression as the areas mentioned above. Students realize they will be poor while in college, but actual financial threat can be another story. One student whose parents are divorced was continually told to go to the other parent for tuition money. Students from farm families also seem to be struggling with finances as the farming crisis deepens.

In order to handle depression, one student advises, "Get up and go and

you'll feel better. But don't make yourself so busy that you don't deal with your problems."

Kolenc reminds us the counseling center can "help people increase coping skills and deal with depression. Mental health help isn't just for crazy people."

One area possibly linked with depression the counselors at the campus counseling center deal with is improving health care. Not eating right or getting enough sleep can also aggravate depression. Another is not managing time correctly. This can create too much pressure for a student.

Relief can also come through the development of support structures of friends, campus clubs, religious groups and parental guidance. Finally, how a student looks at life is important. Learning to put circumstances in a positive not negative light requires a student to monitor what they say to themselves.

Remember, even if your just blue it's always good to talk to someone--a counselor or close friend. Kolenc states firmly, "No single problem is so big that it can't be resolved. Nothing is ever so hopeless that there isn't anyway to work around it. If you except help you make progress."

## Add leadership to your college schedule.

College military science courses are courses in leadership development. They offer you management experiences which will benefit you in any career, civilian or military.

You can take the first courses as a freshman or sophomore without obligation. Advanced courses, in your junior and senior years, lead you to a position of responsibility as an officer in the active Army or Reserves.

As an Army ROTC student, you'll also have the opportunity to compete for 3 and 2-year full tuition scholarships. And you'll earn nearly \$2000 during your last 2 years of college.

Don't wait until after college to get practical management experience. Add leadership to your class schedule now.

Survival, Escape & Evasion  
Section 42-112

Land Navigation  
Section 42-202

Military Weapons & Equipment  
Section 42-210

**ARMY ROTC. BE ALL YOU CAN BE.**

For More Information Contact  
CPT. Deborah Halter  
Colden Hall Rm. 174  
562-1331

## University Dining Services Presents

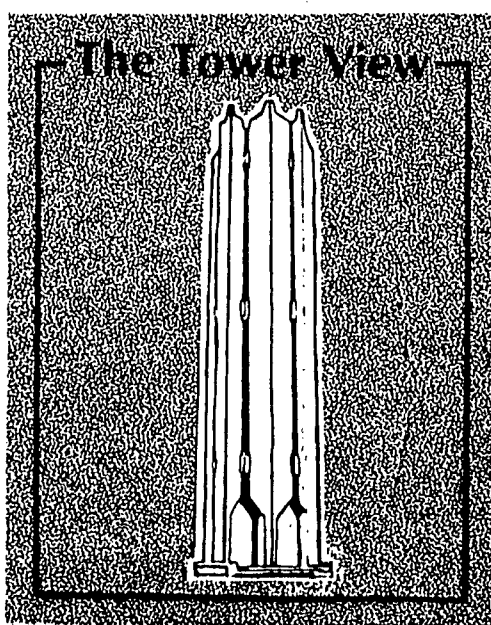


Monday through Friday  
7:30 a.m. - 2 p.m.

Hamburgers-Fries-Burritos-Specials  
Bakery-Beverages-Nachos-Breakfast Specials

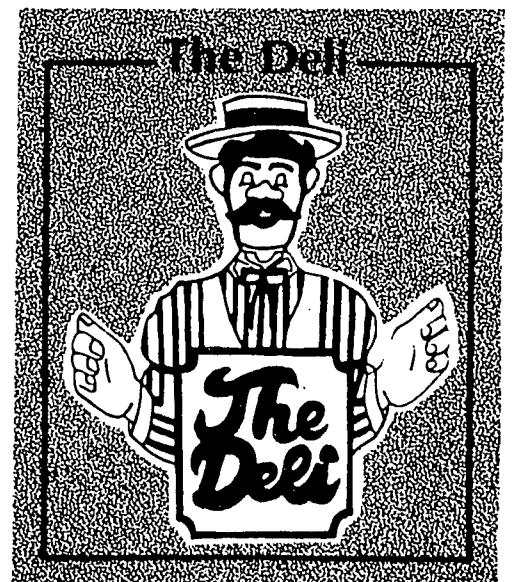
Monday through Friday  
10:15 a.m. - 11 p.m.  
Saturday and Sunday  
Noon - 11 p.m.

Itza Pizza-Salads-Sandwiches  
Beverages-Nachos-Ice Cream-Stuffed Potatoes



Monday through Friday  
LUNCH - 11 a.m. - 12:45 p.m.  
Monday through Thursday  
DINNER - 4:30 p.m. - 6 p.m.  
Friday  
DINNER - 4:30 p.m. - 5:30 p.m.

Steaks-Hamburgers-Salads  
Desserts-Beverages-Full Dinners







# Spirits come alive

BY KATHY PARMENTER  
Features/Entertainment Editor

**T**he night was dark. Trees stood tall and naked against the autumn sky. The moon was shrouded in the clutches of a cloud bank that denied its release. Out of this hazy October night emerged a crack commando team of ghostbusters armed with notebooks, cameras, garlic, crosses and tennis shoes (it never hurts to be prepared) in search of some of Northwest's more famous ghosts. Eight normal human beings obsessed with the desire to journey into the super-natural world left McCracken Hall that night, six returned.

The story of what was found that night is a mixture of the history of Northwest, the tradition of Halloween and the supernatural world. The names have been changed to protect the writer, who was threatened with bodily harm if their identities were divulged. But the story is true (at least most of it) and the legends which proceed it are those found in every sorority and fraternity on campus, those passed down from generation to generation, sometimes added to and improved as the years go by, sometimes left at face value.

Our journey took us first to the Sigma Tau Gamma house, just north of campus. From the outside the house looks huge but unassuming in its quiet neighborhood setting. As we approached the house, we noticed lights were on. We suckered, I mean talked, Troy (remember names have been changed) into going in first. He decided our best bet was to knock first. We knocked...and knocked...and knocked. No one answered. Finally, with a little encouragement from the rest of us, Troy entered the house, with the rest of us close behind.

The big door creaked as we pushed it open and stepped into a big, dimly lit foyer. One of us called out, "Hello." No answer. Troy tried it in his more demanding voice. Still no answer. Carefully, so as not to sneak up on anyone—or anything, we cautiously moved on to the next room. It appeared to be a living room. There was a couch, a chair and some pictures in the room. The floor creaked as we walked across it and peered down the hallway to more rooms. We yelled again; still no answer. Behind us was a set of ominous double doors. We decided to avoid them for the moment and instead moved as a group toward the stairway. Bare boards groaned as a couple of the group started down to the basement. No one was there. Back to the stairs leading to an upper floor, again a yell; no answer. Finally Troy, being the brave soul that he is, ventured up the two flights of stairs to the top floor and found some of the occupants of the house, lounging in a TV room. They soon came forward and answered our questions.

The Taus told us the story of Judge Prather, who built the house nearly 100 years ago and is said to have hung himself in a third floor room, now used as a bedroom.

The Taus gladly took us up to Suicide Corner, as they call the bedroom where the hanging supposedly took place.

"Strange things always happen when someone is alone," said Tau John Gomelman. Gomelman says he was in the TV room one night by himself when the chair he was sitting in started shaking violently. Some of the men say they have experienced vacuum cleaners, radios and other electrical appliances being turned on and off when no one was in the room.

Other Tau stories tell of radios being turned to a different channel when people were listening to them, and

showers going on and off, but they insist the ghost is always nice to them.

We were a little disappointed when we left the Tau house that we had not met Judge Prather but, not to be discouraged, we continued on with our mission, all except Kimberley (as differentiated from Kim the photographer) who decided she had more exciting (and incidentally, more safe) things to do.

Our next stop was the 33-room Delta Chi house, where the spirit of Lillian Townsend is said to make her residence. When we approached the house, we again noted that the house was well lit. A window even stood open and the wind was blowing through it, wildly carrying the curtains up into the room and flapping them down against the wall with tremendous force. We approached the big door, this time with the writer in the lead. (Not bravery, I assure you; I was pushed.) Anyway, the door looked ominous against the dark house. Encouragement from the group to "just go on in!" was what possessed me to lean into the door in the first place. As soon as I did, some idiot three blocks away honked his horn and the door fell open, allowing me to fall in. When the rest of the group stopped laughing enough to follow me, we carefully entered a second door and yelled a hello.

No answer. At this point, it was my pleasure to step aside and let Kevin take the lead. He gallantly walked into the room where the TV was on and yelled a hearty, "Hello?" Still no answer. At this point, the group dispersed, for some stupid reason, and went (with caution, of course) into various rooms in search of occupants (hopefully human). No one was found. Maybe we would find someone on the second floor. Kevin and Troy led our (ahem!) brave group onward and upward. No one was to be found on the second floor either, though lights were on. There was, however, a very dark, very mysterious hallway with an unlit room at the end. We chose our fearless leader, Stacey, to lead us that way. She told us what we could do with our suggestion, and led us back to the first floor.

It was here that we discovered Kim was missing. Oh, no! Had we lost one of our group to the unknown?

Suddenly a flash of light lit the room. Realizing then that Kim, our photographer, was indeed safe outside, taking pictures, we continued on with our investigation. Stacey, Kevin and Kirsten discovered pizza in the kitchen. Of course, they wanted to try some, but our resident researcher, Dawn, having seen "Ghostbusters" (two times (purely for research purposes) assured them it was not nice to eat other people's pizza. Finally they relented and Stacey summoned up a burst of courage and decided to return upstairs, alone. (I said she was our leader, I didn't say she was smart.)

We couldn't let her go alone, so Troy followed, Kirsten and Kevin were doing some exploring somewhere else and Dawn and I, realizing that Troy and Stacey needed looking after, started to follow them. We just reached the bottom of the steps, and were discussing how far we wanted to follow, when Troy told Stacey, "Don't shush me!" To this Stacey replied, "I didn't shush you, I thought you shushed me!" Well, talk about a fast retreat! I don't mean to say that anyone was scared or anything like that, but it didn't take us too long to get back to the first floor. We had all congregated around the door and were trying to decide who was going to get out the door first. Stacey, being closest to the door, was telling us she ought to get out first, when suddenly someone—or something—placed a bony hand on her shoulder. She screamed. We all screamed.

Kim's calm voice penetrated the chaos. "Problems?"

Knowing that we needed Kim to take pictures was the

only thing that saved him at that moment.

Everyone decided that a little investigation, or at least some talk, could be done from the outside of the house. We all quickly filed out and assembled around the back corner of the house to stare at the room we had tried to get Stacey to investigate. We were glad she had declined. The window was covered with a dark curtain and newspapers hung from the pane, giving it an eerie appearance. While the rest of us were giving ourselves pats on the back for being smart enough not to go into that room, another scream rang out in the night. We all rushed to Kirsten's side, where she stood staring at a red stain on the ground. Was it blood? A circular saw lay directly above the gory stain. Oh no!! What dastardly things had happened at this place.

Needless to say, we left the Delta Chi house in somewhat of a hurry. Did we want to continue with our quest for the undead? The night was still young; there were still more ghost stories to disprove. Yes, we had to go on.

What could possibly follow an adventure like the Delta Chi house?

We had to do it—there was no way we could get around it now. We had to go to the old hospital.

Piling out of the cars at the old hospital took a little longer than at the other two haunts. We were parked on the back side and we all took our time getting out and approaching the decaying building. Of course, we knew that it would be dangerous to get too close to the structure because of the destruction of the building, so we kept our distance. Still it wasn't hard to imagine things going on there. Along the side of the building hung a rope, a hangman's noose, no doubt for any who would venture near. (By now, most of what common sense we had, had left us and imagination was running rampant.)

Someone, I won't mention which idiot it was, but Kim comes to mind, decided we should take a trip around the outside of the building and see what we could see. Everyone else took off, leaving Dawn and me urgently searching in her

backpack for protection in the form of a flashlight. We tried the front pocket, where I was sure I had seen her place it back in the safety of McCracken. It wasn't there. We tried the main pouch. No luck!! Everyone else had left us; we were desperate. Still no flashlight. We began to suspect that our "Sh!" might be responsible. But being the only adult mind in the bunch, I dispelled all rumors and calmly searched the bag myself, finally finding the flashlight in the main pouch. We hurried to join the others.

Everything was relatively calm and quiet, until we reached the west side of the building. It was here that we noticed a strange howling in the distance. From one of the windows a screen hung, banging against the building in the calm of the night. From inside we could hear more banging, though by that time the wind was absolutely still. Kevin, Kim and Troy ventured up next to the building to peer through one of the windows. The more cautious women of the group stood in a group watching, subdued by the awesome presence which we were beginning to feel. From a corner window, curtains blew around the window sill like white, ghostly fingers, reaching out and beckoning us to come in. We decided not to heed that invitation.

Like icy-cold fingers crawling up our backs, a feeling of doom gradually overcame each of us. We felt we were being watched by a presence who was slowly growing more and more angry. Remembering that deadline for the story was only two days away, we decided we would have to leave our expedition for the time being and return to McCracken.

We dropped Dawn off at Hudson Hall and the remaining six returned to McCracken Hall and attempted to resume work. Our experience may have left us none the wiser, but when our grandchildren ask us to tell them a story, you can bet that Northwest's ghost stories will live on.



# CALENDAR

NORTHWEST MISSOURIAN  
October 31, 1985  
Page 5

## AROUND THE TOWER

### President to hold Town Hall meeting

President Dean Hubbard will hold a Town Hall Meeting for all interested University students at 7 p.m., Nov. 13, in the Union Ballroom. Students wishing to present questions to the President are requested to submit the questions in writing to the President's Office in the Administration Building or the Student Senate Office in the Union by 3 p.m., Nov. 12. Arrangements for the Town Hall Meeting are being coordinated by Student Senate.

### CAP's to sponsor upcoming events

Campus Activity Programmers are sponsoring various events for November. The Comedy Team of Still and Max will perform in the Spanish Den at 5 p.m., Nov. 2. The Magic Show of Kevin Spencer will be in the Charles Johnson Theatre at 8 p.m., Nov. 12. Admission is free for both shows. The College Bowl will be held from 6 to 8 p.m., Nov. 18-21 in the Northwest Room of the Union. Applications are available in the CAP's office.

### Northwest to host Forensics contest

The Northwest Missouri State University Invitational forensics Contest will be held on Saturday. Competition will begin at 9 a.m. in Colden Hall and Final rounds will start at 2 p.m. There will be 10 categories, which will include public speaking and interpretive events. Coordinated by Craig Brown, director of the University's forensics program, the contest will feature more than 150 students representing 10 to 15 colleges and universities from the Midwest.

### Industrial Arts majors receive award

Two Northwest industrial art majors have been honored with the Industrial Arts Education and Technology Department's Senior Award for the 1985-86 academic year. They are Jack Beggs of Clearfield, Iowa and Joe Wright of Greenfield, Iowa. Both recipients were selected by the department's faculty and are candidates for graduation in the spring. The Senior Award is given to students on the basis of academic accomplishments and contributions to the department.


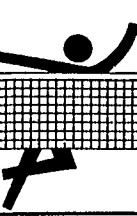

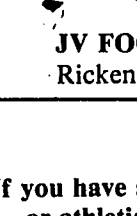


### Easterla articles selected for publishing

Dr. David Easterla, professor of biology, has had two articles selected for publication. The first article, "Status of the Red-Faced Warbler in Texas and Adjacent Areas," has been published in the Texas Journal of Ornithology. The second article, "First Record of the Varied Thrush in Missouri," has been published in The Blue Bird, the quarterly publication of the Audubon Society of Missouri. The article was co-authored with Mark Robbins, a former student at Northwest, who is now the assistant curator of birds at the Philadelphia Academy of Science. Dr. Easterla and Robbins' documentation of the rare bird is the first ever in Missouri. In addition to having almost 100 articles published in his research with birds and bats, Dr. Easterla is collecting research and documentation for publishing his first book, entitled "Birds in Missouri."

### Grant offered by Wildlife Federation

The National Wildlife Federation is seeking applications for its Environmental Conservation Fellowships and Publication Awards Programs for the 1986-87 academic year. A graduate student could receive a maximum grant of \$4,000 a year as an Environmental Conservation Fellow, to do research in fields relating to wildlife, natural resources management and protection of environmental quality. Applicants for the Environmental Conservation Fellowships must be pursuing graduate degrees and have been accepted for the fall semester of the 1986-87 academic year. First year graduate students should not apply. Applications are available by writing to: Executive Vice President, Conservation Fellowships/Publication Awards Program, National Wildlife Federation, 1412 16 Street N.W., Washington, DC, 20036-2266. The deadline for applications is Nov. 30, 1985.

If you wish to have information placed in 'Around the Tower' please contact the Activities Editor at 562-1224 any time from 9 a.m. to 5 p.m. All information must be submitted no later than Friday, 4 p.m. to insure publication in the next issue.

DATE	ACTIVITIES	ATHLETIC EVENTS	NOTICES/MEETINGS
THURSDAY 31	THE GENERIC SHOW Channel 10 - 6 p.m. UNIVERSITY CINEMA "Fright Night" Horace Mann - 7:30 p.m. HARAMBEE DANCE Union Ballroom - 8 p.m.	 KARATE CLUB MEETING Wrestling Rm. - 6:30 - 7:30 p.m.	SOPHOMORE PRE-REGISTRATION Registrar's Office IFC MEETING Upper Lakeview Rm. - 4 p.m. EDUCATION SEMINAR 129 Horace Mann - 6:30 p.m.
FRIDAY 01	EDUCATION SEMINAR 129 Horace Mann - 6:30 p.m. ALL SAINTS' DAY MASS Union Ballroom - 4 p.m. UNIVERSITY CINEMA "Fright Night" Horace Mann - 7:30 p.m.	 BEARKITTEN VOLLEYBALL Nebraska-Omaha	FINAL INSTALLMENT DUE Cashiering Office - 3 p.m. LAST DAY TO WITHDRAW Registrar's Office LAST DAY TO DROP SECOND-BLOCK COURSE Registrar's Office
SATURDAY 02	JAZZ BAND AND NORTHWEST CELEBRATION CONCERT Mary Linn PAC - 9:15 a.m. SENIOR DAY OPEN HOUSES Union Ballroom - 10:30 a.m. CAPS PRESENT - STILL AND MAX Spanish Den - 5 p.m.	BEARCAT FOOTBALL VS. NORTHEAST MO STATE Rickenbrode Stadium - 1:30 p.m.  BEARKITTEN VOLLEYBALL Nebraska-Omaha	SENIOR DAY PERSONAL COMPUTING EXPO Union, Third Floor - 9 - 12 a.m. UNIVERSITY CINEMA "Fright Night" Horace Mann - 7:30 p.m.
SUNDAY 03	THE GENERIC SHOW Channel 10 - 6 p.m. UNIVERSITY CINEMA "Fright Night" Horace Mann - 7:30 p.m.	 JV FOOTBALL VS IOWA LAKE CC Rickenbrode Stadium - 1 p.m.	ATTENTION SENIORS- If you graduate in Dec., please make sure you apply for graduation soon in the registrar's office!! It is also time to start your placement file in the placement office.
MONDAY 04	KCKS PUBLIC SCHOOLS INTERVIEW Placement Office	If you have a meeting or athletic event coming up, give us a call 562-1224 or drop us a line at McCracken Hall.	CAPS MEETING Stockmen Rm. - 4:30 p.m. CIRCLE K MEETING Upper Lakeview Rm. - 6 p.m. FRESHMAN PRE-REGISTRATION Registrar's Office
TUESDAY 05		 KARATE CLUB MEETING Wrestling Rm. - 7:30 p.m.	STUDENT SENATE MEETING Northwest Rm. - 7 p.m. FRESHMAN PRE-REGISTRATION Registrar's Office TRI BETA MEETING 204 Garrett-Strong - 7 p.m. HARAMBEE MEETING Regent's Rm. - 6:30 p.m.
WEDNESDAY 06	STUDENT RECITAL/ Charles Johnson - 3 p.m. CAREER INFORMATION "Set-up" Placement Office - 8 a.m. - 4:30 p.m.	VOLLEYBALL VS. MISSOURI WESTERN Lamkin Gym - 7 p.m. GYMNASTICS CLUB MEETING 210 Martindale Gym - 7:30 p.m. FENCING CLUB MEETING 211 Martindale Gym - 7:30 p.m. INTRAMURAL SWIM MEET FCA MEETING Union Info Desk - 8 p.m.	IRC MEETING Northwest Rm. - 5:15 p.m. FRESHMAN PRE-REGISTRATION Registrar's Office AG CLUB MEETING Ag Theater - 8 p.m.

# CLASSIFIEDS

### JOBS

**\$10-\$36 WEEKLY**  
Up Mailing Circulars! No quotas!  
Sincerely interested rush self-  
addressed envelope: Success, PO Box  
470CEG, Woodstock, IL 60098.  
**GOVERNMENT HOMES**  
From \$1 (U repair). Also delinquent  
tax property. Call 805-687-6000 Ext.  
GH-6006 for information.

**COLLEGE STUDENTS**  
Interested in preparing for and im-  
proving their career options and op-  
portunities will find the newsletter:  
"Strategy For Success" a rewarding  
opportunity for a better career. For  
information on how you can receive a  
FREE Subscription of "Strategy For  
Success"- write Reid Graphics, P.O.  
Box 626, Manor, PA 15665.

**STUDENTS: EARN \$30-\$70**  
Per day, assisting fellow students in  
applying for credit cards. Work 1-2  
days/week. Call 1-800-932-0528.

**EXCELLENT INCOME**  
For part time home assembly work.  
For more information call:  
(312)-741-8400 Ext. 1479.

### INFORMATION

**RESEARCH PAPERS**  
14,278 to choose from—all subjects  
Order Catalog Today with Visa/MC or COD  
Toll Free **800-351-0222**  
in Calif. (213) 477-8226  
Or, rush \$2.00 to: Research Assistance  
11322 Idaho Ave. #206-SS, Los Angeles CA 90025  
Custom research also available—all levels

**MAN, 24,**  
In prison with no family or friends.  
Will answer all. Jim Carson, P.O.  
Box 7000. Carson City, Nevada  
89701.

### LOST & FOUND

**LOST:**  
Green satin Northwest jacket, gray  
sweat-shirt and brown leather gloves.  
Taken from Taylor Common coat  
room. Great Sentimental value.  
Reward: Contact; Dennis in 408  
Phillips.

### LOST:

Set of car keys. Has key chain, that  
says, "Damn I'm Good". If found  
call: 582-8634

### LOST:

A gray cord blazer, size 44. Call  
582-4839.

**REWARD:** Free trip to Daytona  
plus commission money.

### WANTED

**WANTED:**  
Start-O-Matic baseball or football  
players. Need managers to take over  
established teams. For details call:  
562-2955 after 5 p.m. or 582-5470  
after 6 p.m.

**WANTED:** Organized group or in-  
dividual to promote the number 1  
spring break trip to Daytona. If in-  
terested, call 1-800-453-9074 im-  
mediately!  
Designers of Travel, North 48 W.  
Hampton Ave., Menomonee Falls,  
WI 53051.

**WANTED:**  
One female live-in maid. Duties in-  
clude light housework, cooking two  
meals per day, cleaning hot tub once  
a month. Includes room and board,  
salary negotiable. Apply 324 Cooper  
Hall. Ask for Paul or Pete.

### FRATERNITIES

### TKE

CONGRATULATIONS TO  
THE Men of Phi Sigma Kappa on  
Homecoming Supremacy. Victory  
is oh so sweet . . . or is it.



**Only  
50¢  
For A Classified**

### SORORITIES

### SIGMA SIGMA SIGMA

THE WOMEN OF Sigma Sigma  
Sigma, wish their pledges best of  
luck during Inspiration Week and  
welcome them into our bonds of  
sisterhood. Good Job!

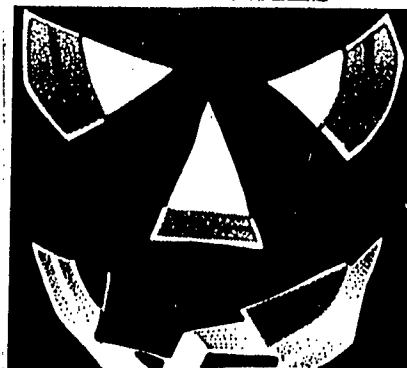


### Delta Zeta Sorority

THE WOMEN OF Delta Zeta  
would like to express their support  
of the S.A.D.D. program.



### PERSONALS



**SLIME,**  
You shouldn't call me Rejection:  
you're the one who can't find a date  
and it's not so bad being a  
chowhound, especially when stepping  
on toes. Oh, by the way how's dig-  
ging?

Dutiful Daughter,  
Rejection

### SCOOTER-ROO,

Thanks for the ride home. Sorry the  
company was so sleepy, but there was  
an extra hour to party Sat. night. I  
guess I really do owe you \$5 now!

Happy 21st  
Nancy

### MICHELE -

Thanks for lifting my spirits. Let's lift  
some more "spirits" soon - 12 ounces  
at a time!

Einstein

### JAILBIRD,

I know you'd do anything to get out  
of computer class, but this is  
ridiculous. I'm here if you need a  
character witness. I'll tell them you're  
a real hell-raiser!

Heartbreaker

### ROUSER -

Thanks for all the help! I'm learning!  
I'm even becoming used to THE  
VOID! And your cartoons, ha, ha.

Einstein

### BROADCAST FOOTBALL

**TEAM:**  
You played a great game. I'm glad we  
played, sorry we lost, however, it was  
worth getting a group of spirited peo-  
ple out to have fun. It only shows  
what department has fun, spirit and  
pride - MASS COMMUNICATIONS  
- We are all number one!

Rouser

### FREAK IT

To all those nicely built men on 3rd  
Douglas, keep freaking.

Love,  
Freak and Frat

### TO WHOM IT MAY CONCERN:

It was a hay-filled Wednesday night  
in the 'Ville. Has anyone seen their  
date?

### LAST WEEK'S ANSWERS

FATAL	FAILS
MANAGE	ATTACK
AT NESTLES	RI
RIM DIETS	SEN
EMIT ONE	SPED
SATURN	RAPIDS
TRY	TAN
SCENES	OTTERS
PANS	PAR STOP
ERS	MAINE SUE
ET BORDERS	TN
DONATE	RIOTED
NOTES	YELLS

Classified ads are available to the students, faculty and staff  
of NWMSU at the rate of 50¢ for each ad. Classified ads are also  
available to businesses or persons not associated with NWMSU  
at \$2 per ad. All ads must be 25 words or less. Ads will not be  
accepted by telephone. Ad request forms are available at the  
Northwest Missourian Advertising Office, McCracken Hall.  
Request forms must be submitted no later than 3 p.m. on Friday  
prior to publication. Payment is due with submission of copy.  
The Northwest Missourian reserves the right to edit or reject any  
classified that it feels to be objectionable or questionable.

**NORTHWEST MISSOURIAN CLASSIFIED AD REQUEST**  
Please return to McCracken Hall

Name \_\_\_\_\_  
Phone \_\_\_\_\_  
Stud/Fac/Staff \_\_\_\_\_ Local \_\_\_\_\_  
Ad Content \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Rec'd by \_\_\_\_\_ Run Date \_\_\_\_\_



With limited resources for unexpected expenses, students may find it necessary to juggle money to avoid empty pockets

## Students need to budget

BY KATHY PARMENTER  
Guest feature

One of the basic requirements for all college students is to master the art of juggling. Before graduating most students will become proficient at juggling classes, books and money. Help in juggling classes can be obtained from counselors and advisers. A bookbag or a boyfriend comes in handy in juggling books. But—the really important (and hardest) job will be juggling money to last through the year.

Dorie Schreck, financial aid counselor, said about 75 percent of all students at Northwest receive some type of financial aid. Student loans, Pell grants and scholarships can be used to pay tuition costs, room and board and other education expenses. But what happens when that money runs out?

Some students qualify for workstudy jobs on campus. Others are employed on campus and throughout the community in a variety of occupations. Some students are even lucky enough to have parents who can help them out with a little cash.

But no matter where the money comes from, it is sure to be in limited amounts. That's when a student budget comes in handy.

Kathy Gates, a student at Northwest, feels that a budget is a must.

"I sit down and figure up how much I have to spend and then decide how much I can spend on what," said Gates.

There's always something you can spend your money on.

"The trick to budgeting," said student Kathy Hanson, "is to know what to spend your money on and what you can get by without."

Both Gates and Hanson rate food as a necessity. Even though Gates lives in the dorms, she, like many other dorm residents, has a rental refrigerator in her room to keep food in for late night munchies.

"I can't study without something to eat," giggles Gates. "And studying for finals without something to eat is impossible."

Hanson has lived in the dorms but now lives in an apartment of her own.

"I've learned a lot about stretching a buck since I've been out on my own. You learn the importance of budgeting when you over spend one week and have to do without for the rest of the month!"

Gates said shopping sprees are her downfall.

"I see something I must buy," she said. "I've got to get it then and there. Then I'm broke, so I have to call home and say please send me some money."

Some kind of expenses are easy to forget when you are working out a budget.

"You know there's a lot of little expenses that you don't even think about having to spend money for," said Hanson. "Items like soap, dish soap and personal items, it all adds up."

Both girls consider themselves moderate spenders. Gates spends about \$20 a week on living expenses and Hanson said she can get by on about \$30.

Jeanette Whited, treasurer at Northwest, said the trick to budgeting is to plan ahead.

"Know how much you have to spend, what's due when and plan where it's going to come from before time to spend it. Follow your budget. Keep tabs on what you are spending and be prepared."

Gates agrees, but adds that a savings account is important, too.

"Make sure you have a savings account," said Gates. "Concentrate on spending for necessities now. You can have the luxuries after you get a job. Budget! Budget! Budget!"

Now all of that doesn't sound so hard. Juggling might not be so bad after all. I wonder if someone has some advice on juggling credits to get out of science classes?

BY EILEEN LINTZ  
Guest Feature

You have just entered college for the first time and an awful thought occurs to you. You think there will be no privacy. You are being forced to live with a total stranger and you've never even shared a room with someone you knew. How will you ever live with it? Four long years!

Having a roommate isn't really as bad as it seems. At least it does not have to be. The choice is yours. A new roommate can lead to a lifetime friendship or it can make this the worst year of your life.

Should you live with a close friend? Some prefer not to have close friends as roommates.

"You should not live with a real close friend," said Northwest student Kim Jennings. "That way you can still remain good friends and make two new friends. Besides, living in a

dorm room with a friend requires a lot more patience and understanding than just being their friend."

Others feel differently on the issue.

"You should live with someone you know," said student Laura Wiechmann. "It doesn't necessarily have to be someone you know well, perhaps an acquaintance would be a better candidate."

Some students prefer to live with a total stranger. Deanna Talbert and Carla Schultz had never even heard of each other before they came to Northwest. Now, they are best friends. They met when they entered college. One was from Iowa and the other from Missouri. As they got to know each other, they discovered that many of their interests were similar and so were their majors. They have lived together happily for the last two years.

This does not mean that they never argue. If there is tension between

them, they just stay away from each other until it blows over.

"You have to talk the little things out," said Talbert. "The little things are what cause the most problems."

Communication seems to be the key ingredient. Good communication is always beneficial to a situation. Find out about each other from the very beginning. Talk to each other and get to know your roommate. Respect their rights as a person. Allow them their privacy but also offer to be their friend when they need you. Be courteous and, if all else fails, compromise.

Perhaps one of you likes to keep things neat and the other person is messy. Try to come to some kind of agreement. The room that you are sharing belongs equally to both of you.

"You should do things together before the school year starts," said student Ethan Dean. "That way,

classes will not interfere and you have a whole weekend to get to know each other."

Some believe the best roommate is someone whose interests are somewhat similar to yours. However, if you do not know your roommate you will not know ahead of time what their interests are. Do not be afraid to admit that you can not get along with someone.

"Accept that people are different," said student Kurt Fratzke. "You won't get along with everyone you meet."

If, at the beginning of the year, you discover that you and your roommate simply can't get along, try to find someone whom you think you can get along with. Get out of the situation before you and your roommate have a chance to hate each other. Even if you can't get along as roommates, you may still discover that you can be good friends.



Missourian file photo

**ROOMMATES OFTEN GET** together and do things. Laundry is one place where roommates can save money by doing their wash together.

**ROOMMATES CAN MAKE** college life more enjoyable by sharing time and memories together. Roommates can turn out to be lifetime friends.



**PARADISE FOUND**  
Just in from Honolulu  
**Bold Hawaiian Print Shorts & Hawaiian Print Shirts**  
As seen on Tom Selleck in Magnum P.I.



\* Member Only Jackets  
\* Large Selection Of  
Levi's 501's Basic or  
Pre-Wash in Colors and  
Stripes

Beautiful Fall Sweaters  
&  
Shirts Arriving Daily

McGREGOR  
London Fog  
Northern Isles  
Van Heusen  
Career Club Dress,  
Sport Shirts & Sweaters

**FIELDS CLOTHING**



Free Alterations  
103 East Fourth - Maryville, MO.



SHRINK-TO-FIT, LEVI'S  
501 JEANS FOR MEN.  
FOR A PERSONAL FIT, JUST ADD WATER.





**We Keep You Revvin'**

Prices Good Thru August 31



**Busch**  
**\$3.89**

12 packs

**Welcome!**

**All NWMSU Students**

**ITALINI**

*french bread pizza*

4 varieties **99¢**



221 West 4th Street  
Maryville, MO.  
582-5064





# FEATURES

**WILMES CONSTRUCTION, MARYVILLE,** begins pouring the last section of parking lot for the new Wal-Mart store located at 1333 S. Main. The 60,948 square foot store has 36 departments including an

automotive center. The store is expected to open in late October or early November. The store should bring 100 new jobs into Maryville.

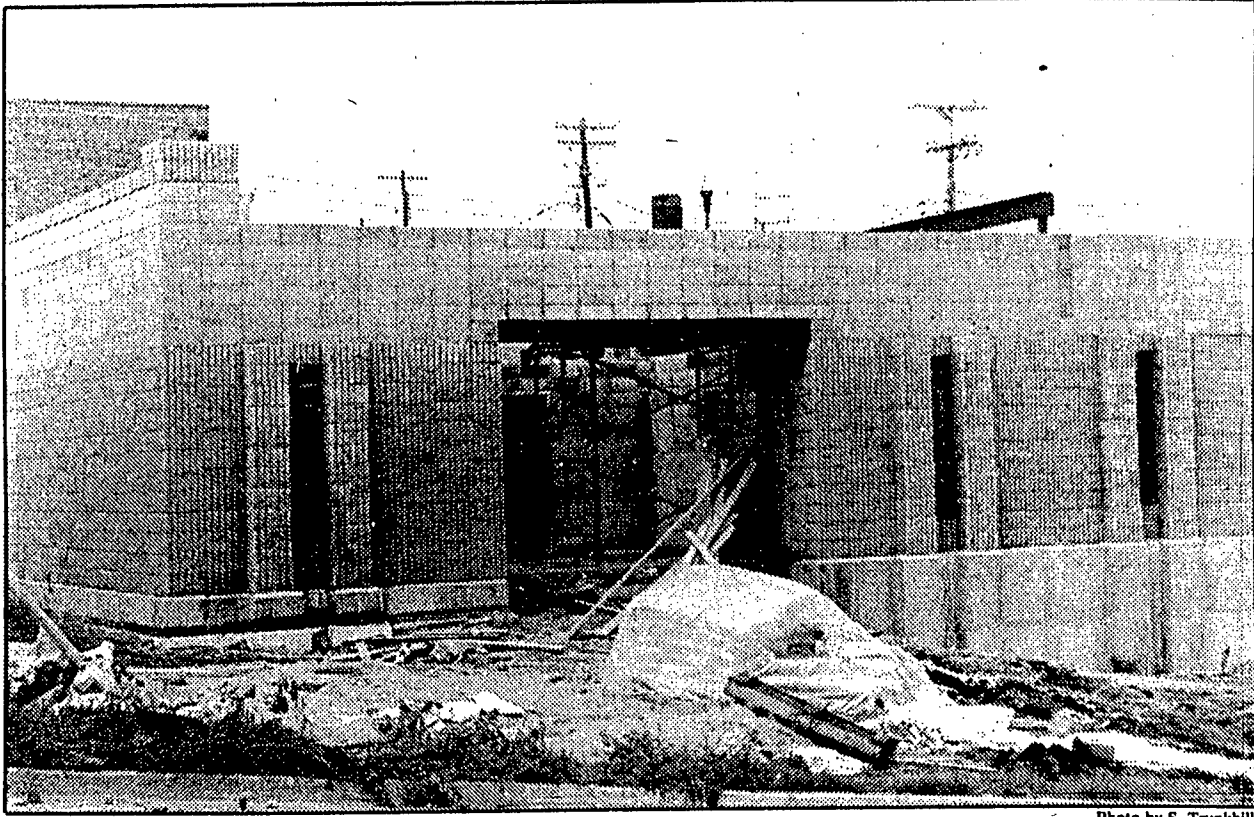


Photo by S. Trunkhill

## In the 'VILLE

Maryville is continually changing, as businesses are being built, several other existing businesses are being remodeled and others are changing location due to lack of size, convenience, need and growth

TERESA SCHUELKE  
City Editor

While students were out of school for the summer, Maryville continued to change and grow with several construction projects and new businesses opening.

One site is the new Wal-Mart located at 1333 S. Main. Preliminary plans began last September. Rob Alexander, company spokesman said the store is expected to open late October or early November.

The 60,948 square foot store has 36 departments including clothing, houseware, hardware, sporting goods, stationary, and electronics plus a garden center and a tire, battery and automotive center.

Alexander said Maryville was picked as a site through research in retail sales potential, taking into consideration income, size, population and growth of the city, the buy-ability of the market and the competition.

Alexander said the store will bring 100 jobs into Maryville.

Wal-Mart opened their first store in 1962 in Rogers, Ark. Since then, 791 stores have been opened in 21 states. Missouri is the second largest Wal-Mart state with 83 stores.

Although Pizza Hut was not a new face in Maryville, the restaurant did change locations moving to a new building on 731 S. Main this week.

Debbie Buholt, Pizza Hut manager, said the former building was too crowded.

"We lost business because it was small," said Buholt.

The new building has a bigger kitchen and dining area. Buholt said the new locations also have other changes. The red and white checkered tablecloths have been replaced with a new decor.

Casey's General Store, located at First and Laura Streets, is another chain to come to Maryville. Patty Gressman, manager, said the store opened June 4.

Maryville expanded health and medical services when a new medical building opened at 114 E. South Hills Drive. The new building is the residence for the Family Medicine and Surgery Associates, Nodaway Valley Eye Clinic and Carter's Clinic Pharmacy.

Vivian Howell, office manager at Family Medicine and Surgery Associates, said the move was made for space reasons. The former building south of St. Francis Hospital was built for two doctors but had four doctors practicing.

Howell said the new building is equipped with basic laboratory, X-ray, EKG and pulmonary testing equipment. With these services in the building, Howell said it is more convenient for patients.

Patrick B. Harr, Walter E. Dean, Micheal J. Wurm and Kenneth R. Jefferis are practicing physicians.

Appointments are taken between 9 to 11 a.m. and 1 to 4 p.m. Monday through Saturday. Patients may find an added convenience with the pharmacy in the same building. Rick Carter, registered pharmacist, operates the store from 9 a.m. to 5

p.m. Monday through Friday and from 9 a.m. to 4 p.m. on Saturday.

The Nodaway Valley Eye Clinic is staffed by James Murphy and Thomas Young, two St. Joseph ophthalmologists. The clinic is opened on Monday from 9 a.m. to 4 p.m.

The new Nodaway County Jail is still under construction at 219 E. Fourth St., the former county jail site.

The new facility is expected to open in October. The new county jail has 29 beds.

Over the summer, the Maryville City Council approved a proposal to turn over its Urban Development Action Grant (UDAG) revenue to the Special Business District Advisory Board for the next five years. The money will be used to revitalize the downtown storefronts.

According to Darrell Dechant, city manager, the revenue or interest collected from the UDAG funds, an estimated \$31,000, will be given to the advisory board. Store owners wishing to improve their fronts by using a storefront loan, can buy down interest rates from a normal 12 percent to 6 percent.

Dechant said the project would unify the downtown area and give it an identifiable look.

At the September meeting, the City Council is scheduled to finalize the contract for the program. The program will start Oct. 1 and end Sept. 30, 1990.

The county got back into the right time track by fixing the county courthouse clock. John Zimmerman, county clerk, said a clock maker from Minnesota came and synchronized the four faces of the clock on June 4. Zimmerman said the east face was off time with the other three faces for the past year. Repairs for the 102 year old clock was \$800.

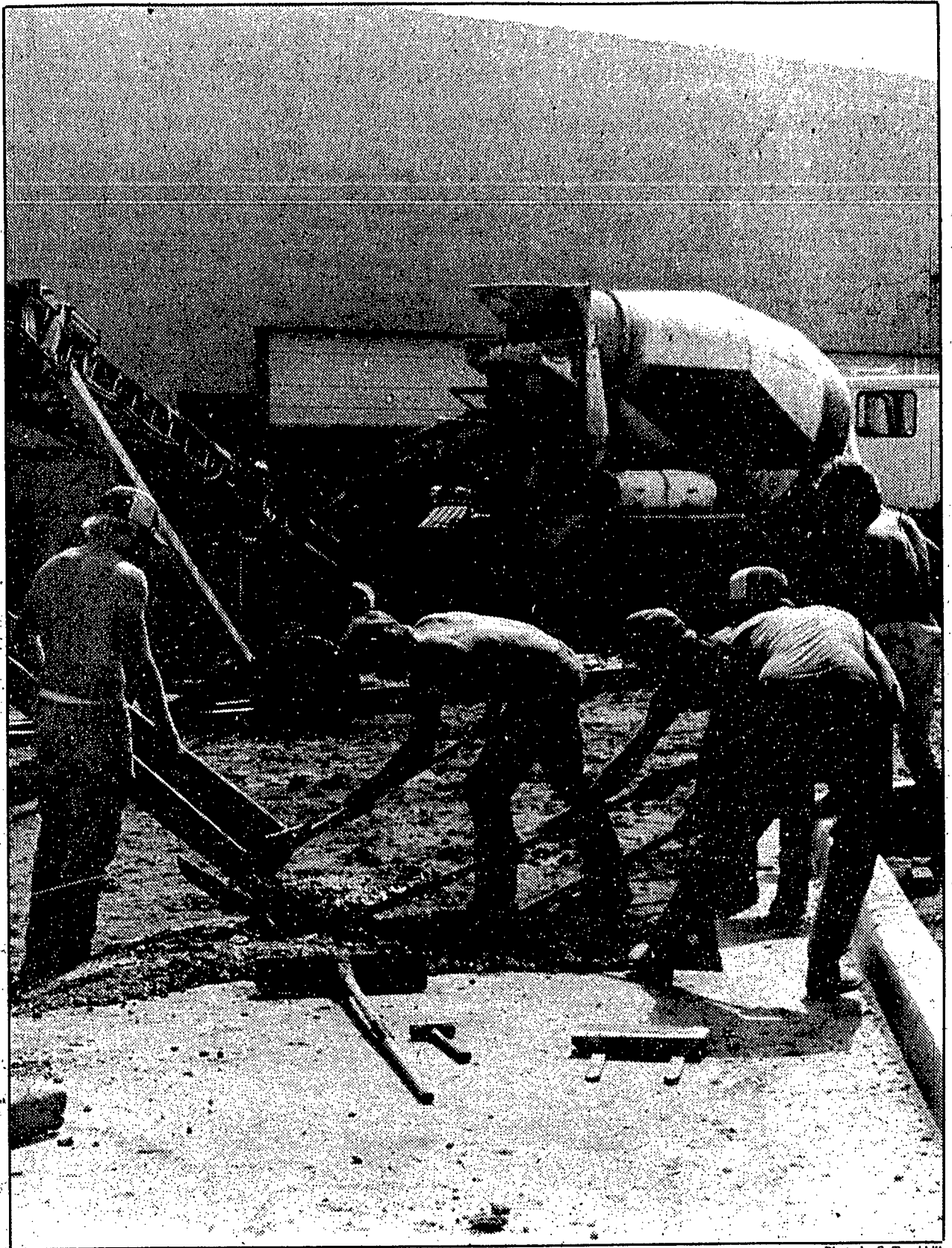


Photo by S. Trunkhill

**THE NEW NODAWAY** County Jail is being built in Maryville at 219 E. Fourth St., site of the former jail. Inmates are now being held in the Atchison, Gentry and

Holt County jails until the new jail is completed. The 5,940 foot facility was designed by Jack Hood of Hood-Rich Architects and Consulting Engineers, Springfield.



**Are You New In Town?  
Looking For A Good  
Place To Eat?**

*Give Us A Call or Come On In, We  
Deliver From 5 p.m. to Midnight and  
we Deliver Everything On Our Menu!  
Pizza, Steaks, Sandwiches, whatever  
you are hungry for we Deliver you  
right! Call: 582-4421 or 562-9946*

**A & G PIZZA**

208 North Main - Maryville, MO.

## United Campus Ministry Welcomes You

Northwest is served by seven Christian ministries whose ministers meet bi-weekly under the title of United Campus Ministry. The members of United Campus Ministry serve the students of the University by providing them opportunities for worship, study, recreation, and growth experiences.

United Campus Ministry serves the University by being a source of communication, counseling and welcome. We are able to give the type of spiritual and moral direction the University is not equipped to provide. The ministry centers active this year in United Campus Ministry are: Baptist Student Union; The Catholic Newman House; Christian Campus House; Lutheran Campus Center; United Methodist Wesley Center; St. Paul's Episcopal and First Christian Church.

## Proclaiming Christ to the Campus



Father Tom Hawkins  
Catholic Newman House



Forrest Cornelius  
Baptist Student Union



Jim Wakeland  
First Christian Church



Marjean Potter Ehlers  
United Methodist Wesley  
Student Center



Don Ehlers  
United Methodist Wesley  
Student Center



Rev. Ted Mayes  
Lutheran Campus Center



Roger Charley  
Christian Campus House



Father Larry Lewis  
St. Paul's Episcopal

Up-to-the-minute  
Entertainment  
Information

ADMIT ONE

Places to go,  
things to do — all  
waiting for you in  
the entertainment  
section every day!  
Plan your leisure-  
time activities the  
easy way. Find every-  
thing from movies  
and plays to restau-  
rant specials and  
sporting events. We  
help you have fun!

ADMIT ONE

NORTHWEST  
MISSOURIAN  
McCracken Hall  
562-1224



**The Catholic Center**  
Serving Northwest Is  
**THE NEWMAN HOUSE**  
606 College Ave.



We Celebrate The Eucharist together on:  
Sundays -- 11 a.m. in the Ballroom of The Student Union  
Saturdays -- 6:15 p.m. in The Newman House Chapel  
Weekdays -- 11:35 a.m. in The Newman Chapel

Campus Priest: Father Tom Hawkins  
Telephone: 582-7373

**Charles of the Ritz**

Complete Line Of Cologne and Perfume

**ENJOLI**

*Senchal*

*Jean Naté*

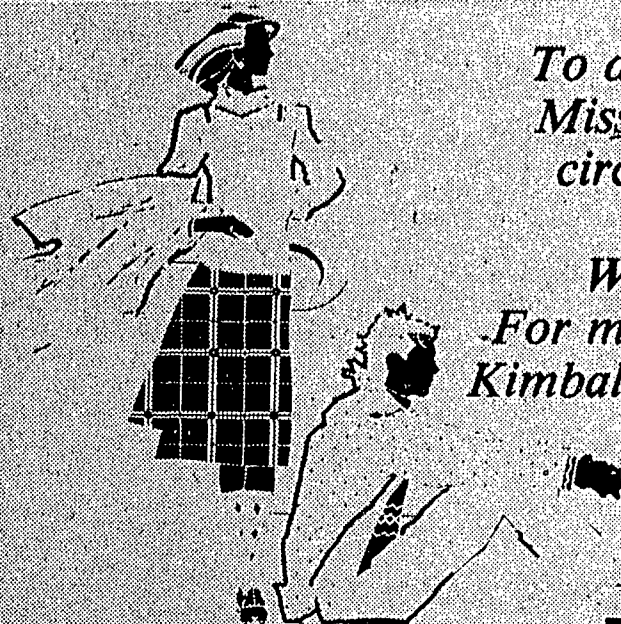
Forever  
**Krystle**

ENJOLI  
**MIDNIGHT®**

Houghton's Nodaway  
Drug  
Cosmetics for every season  
Free Gift Wrapping  
101 E. 4th - Maryville, MO.

**\* WANTED \***

**Circulation Manager**



To distribute the Northwest  
Missourian on campus and  
circulation boxes uptown  
Maryville.

Work study preferable  
For more information contact:  
Kimbal Mothershead at 562-1635

**NORTHWEST  
MISSOURIAN**

**In Our Business  
The Customer  
Is King**

Reach a high target  
audience by advertising in the  
Northwest Missourian. The  
Northwest Missourian is the only  
paper circulated on the campus of  
Northwest Missouri State  
University

Deadline: Thursday 5 p.m., six  
working days before publication  
for all ads. For more information  
contact the Advertising  
Department of the  
Northwest Missourian at  
562-1635



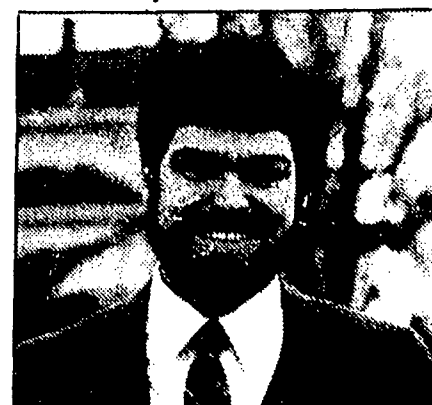
Sponsored By...

First Baptist  
Church



Rev. Bob Webb  
Pastor

Laura Street  
Baptist Church



Rev. Paul McKim  
Pastor

Baptist Student  
Union

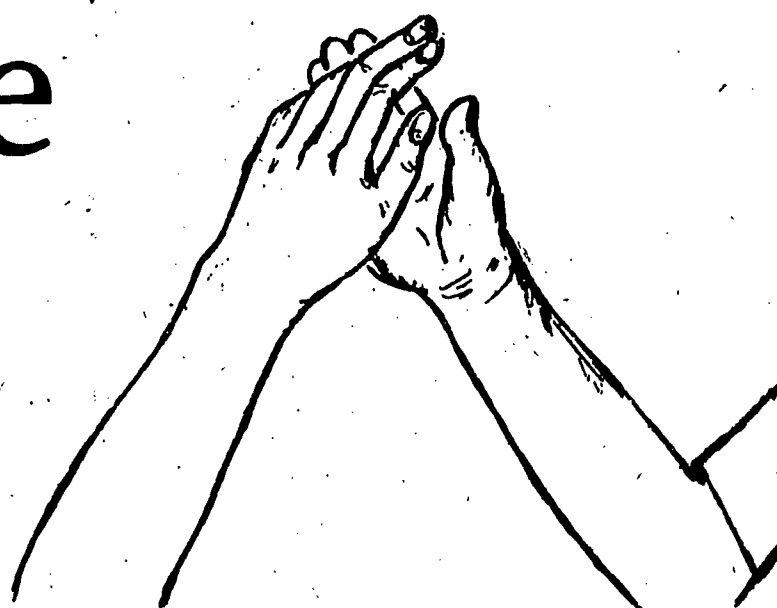


Forrest Cornelius  
Director

**A "Hi" Five  
Welcome!**

To All NWMSU Students

**Live  
In Concert**



Sunday, August 25th  
7:00 p.m.

Mary Linn Performing  
Arts Center

Pre-Concert Feast  
5:30 p.m.

College Park Picnic Area  
(Immediately west of Mary Linn Center)

Hot Baked Potatoes with all the toppings



**FREE-FREE-FREE-FREE-FREE**



## SPOTLIGHT

### Entertainment industry shaken by Aids

Hollywood has been shaken up by the discovery that Rock Hudson has the fatal disease AIDS. There has been talk of possible mandatory blood test for gays and even interment for AIDS victims.

The disease has become the main concern of the entertainment industry since there is a large homosexual community and the possible chance of it spreading has frightened many people.

Screen Actors Guild president Ed Asner said in the August 26 issue of Newsweek that he had heard of "a move afoot by some producers to obviate kissing."

Some in the Hollywood community believe that this is overreacting. There is no real proof that Aids can be transmitted through casual contact, but many see some sense in being cautious. Asner added, "Until we know more, I think it's a good suggestion." The Actors Guild has received phone calls from gays fearing a possible backlash that could cause them to lose their jobs.

### Former Miss Universe to take dive

Shawn Weatherly, former Miss Universe will be in NBC's new five part "OceanQuest". The series follows Miss Weatherly as a beginning diver. Miss Weatherly goes from great white sharks in Australia to water beneath the south polar ice cap.

### Frankenstein remake stars Beals, Sting

Jennifer Beals, the 21-year old star of "Flashdance", has made her second movie, "The Bride", a remake of "The Bride of Frankenstein." The movie will co-star rock star Sting as Dr. F, who creates live being from parts of dead bodies.

## TRIVIA

**PASTIMES:** What kind of noise did the original Coca-Cola bottles make when opened?

**SPORTS:** Back when the Cy Young Award was given to the best pitcher in both American and National leagues, who won three of them?

**GEOGRAPHY:** Name the two largest cities in South Dakota?

**HISTORY:** In 1953, Sir Winston Churchill won the Nobel Prize. What category was it in?

**MUSIC:** First rock and roll song on *Billboard* chart?

Send you answers to: Northwest Missourian Trivia, McCracken Hall by noon Wednesday, August 28.

The person with the most correct answers wins a FREE poster of the "Rocky Horror Picture Show." In case of a tie, the winner will be selected from a drawing.

## SPENCER



Kevin Fullerton

## CHARTBUSTERS

### TOP FIVE POP SINGLES

1. The Power of Love--Huey Lewis and the News (Chrysalis)
2. Shout--Tears For Fears (Mercury/PolyGram)
3. Freeway of Love--Aretha Franklin (Arista)
4. Never Surrender--Corey Hart (EMI America)
5. St. Elmo's Fire (Man In Motion)--John Parr (Atlantic)

### TOP FIVE POP ALBUMS

1. Brothers In Arms--Dire Straits (Warner Bros.)
2. Songs From the Big Chair--Tears For Fears (Mercury/PolyGram)
3. No Jacket Required--Phil Collins (Atlantic)
4. Reckless--Bryan Adams (A&M)
5. Theatre of Pain--Mötley Crüe (Elektra)

### TOP 5 MUSIC VIDEOS

1. Freeway of Love--Aretha Franklin (Arista)
2. The Power of Love--Huey Lewis & the News (Chrysalis)
3. Take On Me--a-Ha (Warner Bros.)
4. St. Elmo's Fire (Man In Motion)--John Parr (Atlantic)
5. We Don't Need Another Hero (Thunderdome)--Tina Turner (Capitol)

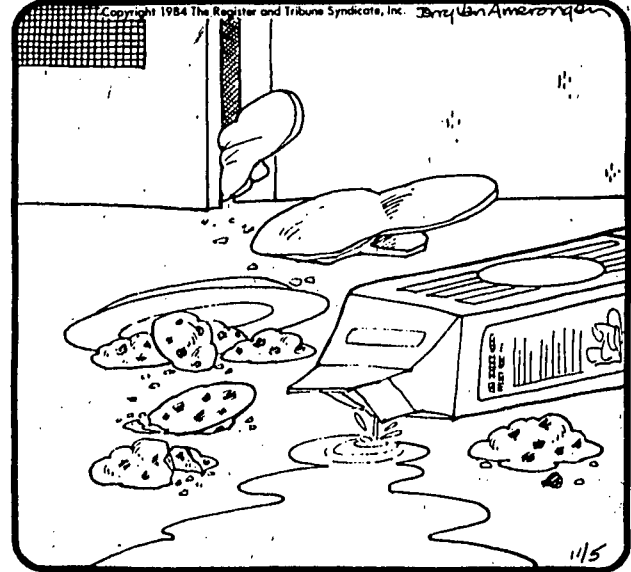
## DON'T SPILL THE WINE

Kimbal Mothershead



## the neighborhood

Jerry Van Amerongen



Carl was enjoying cookies and milk on the patio when he first noticed the neighbor's part-Doberman part-wolfhound was loose.

## STROLLER

### A look back at last year's events

Well, the beginning of another fall semester finds our hero reluctantly pulling himself back to the 'Ville once again. Of course his summer was too short, but he did manage to fill it with many exciting activities. The first month he spent at the Abbie Hoffman Home for College Burn-outs in Berkeley, Cal. After four weeks of inner thought and contemplation, the stroller ambled slowly back across the United States to the great Midwest. Our favorite student has never been one for getting in a hurry about anything (just ask his professors at term paper time), so, stops at Tahoe, Jackson Hole, Denver, Santa Fe and San Antonio were all in order. The one place where he didn't go was home to see mom and dad on the chance that the Visa bill might have arrived before he did.

As our man arrives in Maryville via good ol' Route 71, he contemplates about his previous year at Northwest. It had been a good one, he thought to himself, regardless of a G.P.A. that looked like a pitcher's batting average and six hours of delayed credit. Other than those minor setbacks, however, he had very much enjoyed himself. The Fightin' Bearcat football team had provided our hero with plenty of Saturday afternoon excitement and recreation, as well as give the student body a sense of pride with a 10-2 record. Homecoming had been an enjoyable time and the "Walt Disney" theme reminded our sentimental student of his childhood (perhaps he should have gone to Disneyland instead of Tahoe). He had seen the helm of the university change hands with a new president and election fever caught on with the students as good ol' Ron Reagan was re-elected in the national polls (of course Reagan wasn't the Stroller's choice, being a radical anarchist he voted for Rambo). The fall concert had been a great success, featuring John Cafferty

and the Beaver Brown Band, which wasn't bad in the eyes of the Stroller (he has finally accepted the fact that the Doors are not going to make a comeback and Jim Morrison is really dead, or is he?). The main thing that sticks in our hero's mind are the many nights of partying and waking up the next morning and wondering where he had parked his '66 Chevy pickup.

The Stroller pulled into the Dieterich Hall parking lot carrying everything he owned on the truck, including a St. Bernard Great Dane mix mutt which he had affectionately named "Anheuser" (when he had picked up the stray in Twin Falls, Idaho, who would have ever guessed that such a small pup would grow up to be a Clydesdale?). He realized that some things never change, like that strange odor which fills the air on the north side of campus (our man has still not figured out if the smell comes from the Ag Farm or Taylor Commons), the newly paved potholes that will once again be able to swallow Volkswagen Beetles whole by the end of November, and the lovely sights and attractions of Millikans Beach. After checking in the dorm, the Stroller somehow manages to sneak Anheuser up to his room on the seventh floor and feed the dog its daily six-pack ration, and then it was off to find his old companions and pick up where he had left off in the spring.

There are some disadvantages to being a professional student, as our man can attest to. One of the major setbacks is the fact that every year more and more of his former acquaintances finally graduate, which is something that seems to be very elusive to the Stroller. But making new friends has never been a problem for our man, as many other students at Northwest will also verify. As our vagabond of the 'Ville cruises the

after speaking to him, it just seemed right. He wanted to do it in England--he felt more comfortable there and we wanted to do it someplace different--and it worked out well."

It is the "smaller markets" of America where REM has made its home as well as in the major metropolitan areas. The band has a "very loyal following--one that won't flake off if they hear one album they don't like," according to Mills.

Yet that inscrutable sound, which in the past has only been heard on college radio, now is taking on a new dimension, much as the American music renaissance has grown in acceptance and respect. A series of dates this summer headlining stadiums in England with U2 is one sign. The open-arm reception of "Fables of the Reconstruction" throughout America is another.

He's been called the "Weird" Al Yankovic of the '50s, but chances are Spike Jones won't quite be remembered in the same category, though the approach is fundamentally the same.

With Jones, it was the visual gag that got the laughs, along with the wacky bandleader's poker-face countenance. If cowbells and vaudevilian sketches crack you up, you'll love "The Best of Spike Jones: The Craziest Video On Earth." It's 51 minutes of highlights from the two popular Spike Jones television series ('52 and '54). Though nowhere near the level of wit associated with television's Golden Age, the video, being put out by Jones' son, Spike Jones, Jr., is a curio from that era in American entertainment, and is interesting for its shamelessly broad humor. One can't help but wonder if a crib-bound "Weird" Al (were he old enough) hadn't been accidentally left in front of the set when these shows were aired.

### CASHBOX

The musical career of REM has mirrored the "renaissance" in American Music that has taken place over the past few years. Starting a band simply because they loved music, REM founders Michael Stipe and Peter Buck along with Mike Mills and Bill Berry began by putting out their own records, playing live constantly and finally signing with IRS Records.

While the elusive hit single has not appeared yet, the band's grass-roots following and tireless touring has resulted in its albums, "Chronic Town" (1982), "Murmur" (1983),

"Reckoning" (1984) and the current release "Fables of the Reconstruction," becoming both critical favorites and consistent sellers.

The buzz around the band has been growing with each release, and "Fables of the Reconstruction" already is its biggest seller--it has shipped more than a quarter-million though it has only been on the shelves a month. This might be a surprising level of success to some who questioned Stipe's disregard for enunciation and REM's general desire to do things on their terms, but the band's musical variety, challenging material and exhilarating live performance have helped to prove its undeniable

talent.

Aside from the immediate commercial success of "Fables," the album also marks a change of producer. With its first LP recorded by Mitch Easter at his now-famous Drive-In studio, REM this time looked to Joe Boyd (Fairport Convention, Pink Floyd) and a British setting for its sound.

Bassist Mike Mills, in a recent interview with Cash Box, explained how the selection of Boyd came about, and the differences of "Fables" with REM's past efforts:

"We were thinking about using a different producer, I guess Peter (Buck) brought Joe's name up, and



Cashbox

**SINCE THE MEMBERS** of REM liked to play music they started their own band. Although they have yet to have a hit single, their albums have been consistent

sellers. Since their market is very small, usually only heard on college stations, they hope that opening for U2 this summer in England will improve it.

## CROSSWORD PUZZLE

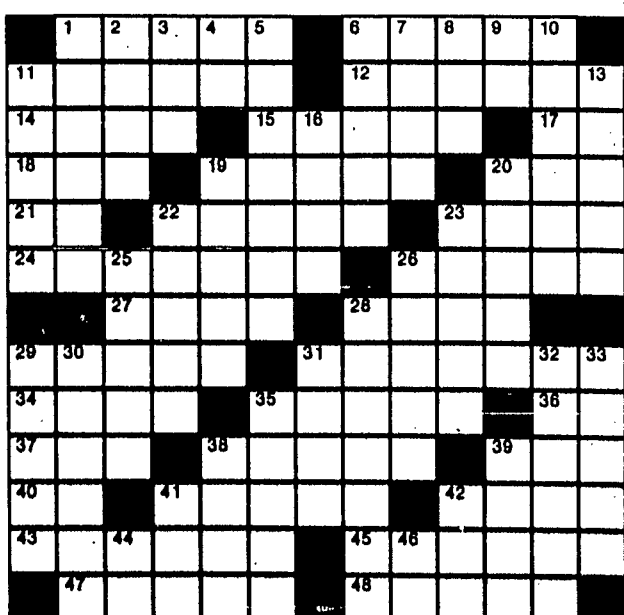
### ACROSS

- 1 Respite
- 6 Principality of Great Britain
- 11 Seaman
- 12 Ancient Hispania
- 14 Lease
- 15 Helped
- 17 Greek letter
- 18 Those holding office
- 19 Item of property
- 20 Tropical fruit
- 21 Note of scale
- 22 Beer mug
- 23 Distance measure
- 24 Newspaper executives
- 26 Sedate
- 27 Lairs
- 28 Wild plum
- 29 Cubic meter
- 31 Bird
- 34 Spare
- 35 Whips

### DOWN

- 36 Parent: colloq.
- 37 Lamprey
- 38 Floats in air
- 39 Writing implement
- 40 Latin conjunction
- 41 Long-legged bird
- 42 Tie
- 43 Mollify
- 45 Rents
- 47 Harvests
- 48 Finished
- 1 Ached
- 2 Ventilates
- 3 Rubber tree
- 4 Therefore
- 5 Rubbers on pencils
- 6 Broaden
- 7 Encourage
- 8 Conducted
- 9 Teutonic ditty

- 10 Figure of speech
- 11 English county
- 13 Boring tool
- 16 Egyptian goddess
- 19 Make amends
- 20 Thread
- 22 Strict
- 23 Moroccan natives
- 25 Standard of perfection
- 26 Narrow, flat boards
- 28 Shine
- 29 Rain and hail
- 30 Seesaw
- 31 Scorch
- 32 Unlocked
- 33 Staffs
- 35 Peasants
- 38 Walk
- 39 Sit for portrait
- 41 Health resort
- 42 Evil
- 44 Maine: abbr.
- 46 Printer's measure



College Press Service

© 1984 United Feature Syndicate

The answers to this week's puzzle will appear in the next issue.



## LIVE AID

Global jukebox of performers raises  
\$70 million for needy in rock concerts

BY SCOTT TRUNKHILL  
Photo Editor

Sixty bands and performers, 50 pizzas per hour delivered backstage, seven million watts of power, 150,000 watts of music going out through 450 speakers in Philadelphia...Live Aid was the biggest rock concert spectacle since Woodstock and the most widely seen broadcast since Neil Armstrong's moon walk.

On July 13, JFK Stadium in Philadelphia and Wembley Stadium in London were the sites for the Live Aid Concerts which raised \$70 million for famine relief in Africa. Joining the 72,000 people in London and the 101,000 people in Philadelphia were approximately 1.9 billion people from 152 countries viewing the concert on television or listening on the radio.

The global jukebox of music was provided by 14 satellites (only four were used to broadcast the 1984 Olympics) broadcasting from the Netherlands, Japan, Germany, the Soviet Union and Australia as well as the U.S. and England. The broadcast from the Soviet Union was the first live telecast of a rock group from the Soviet Union.

MTV and ABC radio broadcast the entire event from the start in London to the finale in Philadelphia. Many stations in other countries carried parts live or tape delayed.

Joan Baez started the Philadelphia show by saying, "Good morning, children of the '80's. This is your Woodstock and it's long overdue," and then sang "Amazing Grace."

Many people compared it to Woodstock but a closer resemblance would have been George Harrison's "Concert for Bangladesh" which raised money for starving children in 1971.

After the concerts got rolling there were many rumors of reunions of bands and of performers getting together for duets. One of the biggest rumors never came true—the reunion of the three living Beatles with Julian Lennon.

But many of the others did come true. The Who performed for the first time since their breakup after the

1982 tour. Jimmy Page and Robert Plant temporarily reunited Led Zepplin. Crosby, Stills and Nash were joined on stage by Young for the first time in 11 years. Daryl Hall and John Oates joined former Temptations Eddie Hendricks and David Ruffin.

Not only were there reunions but there were some unusual combinations of singers and bands. David Bowie and Mick Jagger got together and recorded the song "Dancin' In The Street" after they found out their transatlantic duet wouldn't work because of the time lapse in satellite transmission. Sting and Phil Collins combined on the Police song "Every Breath You Take" and Mick Jagger and Tina Turner combined on "State of Shock."

Phil Collins played international performer jumping on the Concorde after his set at Wembley and playing

drums for guitarist Eric Clapton in Philadelphia. Hall and Oates' band played for Mick Jagger and the Rolling Stones Keith Richards and Ron Wood joined Bob Dylan on stage for "Blowin' In The Wind."

People at either concert didn't miss out on the happenings at the other one. Both stadiums were equipped with large video screens and connected by satellites.

Donations for the event came pouring in and haven't stopped yet. AT&T set up 1,126 circuits to handle the rush of people calling 1-800-LIVEAID. More phone lines were still needed. Many people only reached a busy signal when they called. One hundred eighty thousand calls per hour were received during the telecast (30,000 during a five minute span when the Beach Boys were performing).

Sale of tickets and corporate sponsorship covered the \$4 million cost of staging the event and it was said that 100 percent of the phone pledges would go directly to the starving in Africa.

Even with all the technical aspects, satellites, equipment and miles of cable only two technical problems occurred. Transatlantic contact was lost shortly after the Who took the stage and the audio mike didn't work when Paul McCartney started singing "Let It Be." Both problems were fixed immediately.

Both concerts ended the same way the whole thing began. The stars in Wembley joined on stage and sang "Do They Know It's Christmas" and later that evening the group in Philadelphia joined in singing "We Are The World" with a surprise visit by Lionel Richie.



Cashbox



Cashbox

BRYAN ADAMS, CANADIAN rock star, performed in Philadelphia at the Live Aid concert to help raise money for the starving in Africa.

DARYL HALL AND John Oates sang a few songs with Eddie Hendricks and David Ruffin, former Temptations, as well as singing some of their own songs during the Live Aid concert.



Cashbox

KEITH RICHARDS, LEAD guitarist for the Rolling Stones and Mick Jagger performed at the Live Aid concert on July 13. Jagger performed duets with David

Bowie and Tina Turner. Keith Richards played backup guitar during Bob Dylan's set.

# My Lady Lounge

CLARINDA, IA.

We encourage car pooling and the drinkless driver. Get together with your friends - share a car and expenses and take turns "Driving and NOT Drinking"



THE RUMBLES

FEATURING MUSIC OF THE  
"SIXTIES" - "SEVENTIES" - "EIGHTIES"

### SPECIALS

Hump Night

Every Wednesday  
7:30 p.m. - 10:30 p.m.  
50° Cocktails & 25° Draws

Thursday

Penny Beers  
While They Last

Friday

Ladies Night  
50° Drinks  
till 10 p.m.

Coming Attractions

- \* Arm Wrestling
- \* Westworld Playmates
- \* Guest D.J.s

\$1 Off \$1 Off  
Cover Charge

Coupon Good Thru September 30

My Lady Lounge



2 For 1

On Any Drink

Proper  
Dress  
Required

Coupon Good Thru September 30

My Lady Lounge

Legs Contest  
\$300 Cash Prize

For the Ladies  
Every Thursday,  
Three Winners each week  
until the Finals,  
September 26!

Ask your bartender  
for more information

Home of your favorite videos

Open 7:30 p.m.-1:30 a.m. Tuesday thru Saturday

Must be 19 and be able to prove it

# TAKE \$10 OFF and more...

Match any  
NEW FALL  
TOP &  
BOTTOM  
and receive  
\$10 OFF  
Each additional  
NEW FALL  
TOP or BOTTOM  
\$5 OFF  
NO LIMIT!  
All items \$16 and over



# MAURICES

Fashion Doesn't Cost A Fortune At

MARYVILLE SHOPPING CENTER



"A STREETCAR NAMED Desire" was performed by the Mid-American Live-Stock Theatre in the Mary Linn Performing Arts Center.

**GOLF CLUB MEMBERS** at northwest pay green fees to play at the Maryville Country Club course.

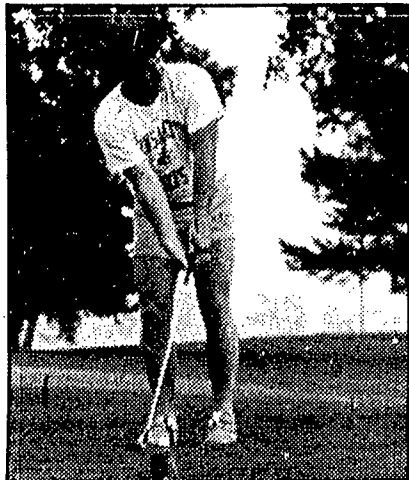


Photo by T. Cape



Photo by S. Trunkhill

## Campus offers fun with variety

College life can become frustrating at times and a proper balance of entertainment with education can bring about a better student while increasing the enjoyment of your college years. Northwest offers entertainment that ranges from recreational sporting events to theatrical presentations.

The recreational facilities at Northwest allow students the opportunity to enjoy their own preferred activity. Students can play tennis at Frank W. Grube Tennis Courts and then cool off at the Robert P. Foster Aquatic Center.

Martindale Gymnasium provides facilities for such activities as basketball, archery, gymnastics, dancing and volleyball. Lamkin Gymnasium provides basketball courts, four racquetball handball courts, weightlifting areas, a wrestling practice room and two indoor tracks.

If you prefer to run outdoors, there is the Herschel Neil Track which surrounds Rickenbrode Athletic Field.

Northwest also offers athletic clubs such as the weight lifting club and the fencing club.

Students can participate in a number of different sports through

the Intramurals program. The games begin shortly after classes and allow students the choice of 22 different events in three divisions, fraternities, independents and women. The events range from co-ed pillow polo to the highly competitive flag football.

"The intramural program on campus is a fun way of taking part in your favorite sports," said Northwest student Dan Jensen.

Northwest offers sporting events for spectators as well as participants. Students can watch the Bearkittens compete in volleyball, basketball, softball, tennis and track. They can watch the Bearcats participate in football, basketball, baseball, tennis, wrestling and track and field.

Northwest also offers other forms of entertainment besides sports. Northwest offers performances in synchronized swimming, dance, music recitals and theater productions.

The Olive Deluce Fine Arts Building houses several vocal and instrumental groups who perform on campus and at high schools and churches throughout the Midwest. Some of the performing groups at Northwest include the Marching Bearcat Band, the Northwest Celebration, Tower

Choir, University Chorale, Symphonic Band and the Madraliers.

"On campus the students display their talents in the Charles Johnson Theater and the newly constructed Mary Linn Performing Arts Center.

The university theater department also provides entertainment by staging several plays throughout the year and the art department often sponsors art exhibits in the fine arts building.

The Performing Arts Series allows students to see professional performances of ballet, symphony and art exhibits. Professional theater companies also perform on campus.

Campus Activity Programmers (CAP's) and the Outdoor Program are involved in the planning of student activities.

CAP's sponsors dances, bands and other special performances as well as Stroller Daze, a week of events targeted at student involvement. CAP's also sponsors the fall and spring concerts which have brought such big name performers as Cheap Trick, John Cafferty and the Beaver Brown Band and Huey Lewis and the News to Northwest.

"This year we would like to see

more student participation not only through attendance but also through feedback about the programs we are offering and what we could do to improve them," CAP's President Rae Lynn McClendon said.

The Outdoor Program offers low cost trips for students wanting to take a break from college life for a couple of days. The Outdoor Program organizes horseback riding, backpacking, skydiving, a Christmas break trip (last year it was a ski trip to Colorado) and a springbreak trip (last year to South Padre Island).

"The Outdoor Program provides students with an affordable trip and a chance for them to get away from their daily class routine," said Coordinator Bill Williams.

Northwest also offers movies, shown at Horace Mann every Wednesday through Saturday.

The game room in the J.W. Jones Union also offers bowling, video games, pool tables and a pinball machine.

Northwest offers many forms of entertainment but it's up to you to get involved. Participation in campus events is an important part of a fully rounded student.

## 'Ville offers alternatives

Northwest offers a wide variety of activities for the college student, but there are also a number of opportunities for students to have a good time off-campus as well.

If you are interested in seeing a good movie the Missouri Twin Cinema offers two separate movies and the South Cinema Drive-In offers a double feature.

Students who don't like the movies at the theaters can always rent their own. Movies can be rented from Movie Magic, Movie Center and Adventureland Videos.

If alcohol is the game plan, there are several bars to hit. Silver Spur, the Palms, The Pub, Molly's and Yesterday's each provide their own atmosphere and attractions, from food to dance floors and video screens or even game rooms and pool tables.

If you're looking for pizza, you can find it at Godfather's Pizza, Pizza Hut, Paglia's Pizza and A & G Pizza & Steakhouse. As far as food goes,

Maryville offers everything from fastfoods to more expensive dining. In all, Maryville offers some 16 different eating places.

Maryville can also satisfy the person who likes outdoor recreation. There are 12 parks spread throughout the city, many with basketball courts and softball diamonds. And there is also the swimming pool at Beal Park.

Maryville also offers bowling at Nodaway Lanes and roller skating at Skate Country Roller Rink.

Just north of town is Nodaway Lake where there are grills for barbecuing and room for canoeing and fishing. Rumor has it, however, that swimming in the lake can be very unpleasant.

With such a variety of things to choose from, students should be able to find something to do whenever they decide to leave campus. Although Maryville is small, it does provide several opportunities for student entertainment.



Missourian file photo

"JOHN CAFFERTY AND The Beaver Brown Band" performed for the fall concert which was sponsored by Campus Activity Programmers (CAP's). CAP's sponsors two major concerts each year, one each semester. Some past concerts have included "Huey Lewis and The News," "Cheap Trick" and the "Dazz Band."

## Where prices are fair, with people who care!

EMPLOYEE OWNED

# Hy-Vee

FOOD STORE

### Maryville's Leading Grocery Store... and with good reason!

Dear Friends,

We, at Hy-Vee, take pride in our new motto, "Where prices are fair... with people who care!" We make sure our pricing is always fair and that's putting it mildly. All our products are reviewed and judged for quality, selection and price.

Our people have always been a strong point at Hy-Vee. Our employees work for you, the customer, not just for the Hy-Vee Food Store because we are employee owned.

We've been proud of our 12 years in Maryville. Right from the beginning we've offered both full service and quality products and we will continue that!

John Abbott, Mgr.



- \* Famous National Brands
- \* Complete Bakery
- \* Fast Efficient Service
- \* Our Meat -- A Point of Difference
- \* Choice Fruit & Vegetables
- \* Open 7 Days a Week
- \* Film Developing
- \* Postage Stamps
- \* Money Orders



## GUESS WHO HIRED MORE PEOPLE RIGHT OUT OF COLLEGE LAST YEAR THAN ANYONE ELSE.

Hiring college grads is something the Army has always done. And lately, we've been doing a lot more of it.

In fact, last year alone nearly 7,000 college grads chose to begin their future as Army officers.

Why? Some wanted the opportunity to develop valuable leadership and management skills early in their career.

Others were impressed with the amount of responsibility we give our officers starting out. And still more liked the idea of serving their country around the world.

Interested? Then you can start preparing

for the job right now, with Army ROTC.

ROTC is a college program that trains you to become an Army officer. By helping you develop your leadership and management ability.

Enrolling can benefit your immediate future, too. Through scholarships and other financial aid.

So the next time you're thinking about job possibilities, think about the one more recent college graduates chose last year than any other.

For more information, contact the Professor of Military Science on your campus.

## ARMY ROTC. BE ALL YOU CAN BE.

For More Information Contact  
CPT. Deborah Halter  
Colden Hall Rm. 174  
562-1331